

CASA Dean's MMU (Monday Morning Update)

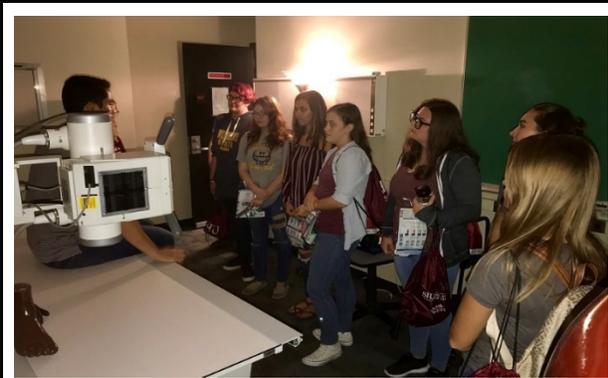
A Tradition of Excellence, A Standard of Success

Monday, October 8, 2018

Dear Colleagues,

The first SIU Day (September 19, 2018) was a great success. It brought approximately 600 local area high school students to SIU and introduced them to our University and our programs. More than 100 students visited CASA programs with interactive activities and demonstrations to highlight our diverse programs, hands-on laboratories, and to get acquainted with faculty, staff, and current Salukis. Many RSOs (Registered Student Organizations) in the College participated in the SIU Day event. Below is a collection of photos taken during the first SIU Day.







Employee morale is extremely important to the success of this College. The SIU Day event, and the Faculty Welcome Back Luncheon on September 26, 2018, have greatly improved the morale of faculty and staff by providing a positive energy to the University. It is our common goal to increase our enrollment, retention and graduation rate. The SIU Day and Faculty Luncheon events created synergy among faculty and staff towards our collective goal.

CASA RETENTION INITIATIVE PROGRESS

Today is the beginning of the 8th week of the semester. I would like to take this opportunity to remind you of the “A” (Access) stage of the CASA “*NEAT*” *Initiative* starting today. During the next two weeks, students will take their mid-term tests, and faculty should grade and post test grades timely so that our students will be able to *Access* their official mid-term grade report in SalukeNet.

Most CASA programs now have Faculty Mentors for the first year students. Faculty mentors are expected to meet with the mentees several times per semester, addressing questions related to student success, including academic performance, career path, research opportunities, and professional development. On behalf of the College, I would like express my sincere appreciation to these faculty mentors.

Up to this point, CASA has hired six **Academic Associates (AA)** - Note previously we called them APA (Academic Peer Associates) but we have now dropped the word “Peer” to avoid potential confusion with those “Academic Peer Advocates” hired by the SIU Housing Department who work in the dining halls. Our AAs are juniors or seniors who are willing to interact with fellow students in the same major to discover academic and non-academic student concerns from students, and to report those concerns timely to the Dean’s Office. They will work under the supervision of the Dean’s Office staff, and they act as liaisons between students and administration. In the past week and this week, our AAs are collecting commonly asked questions from new students and suggesting answers. Our short-term goal is to develop a virtual agent that can answer student commonly or frequently asked questions (FAQs) 24/7 anywhere on or off-campus.

Last week all academic advisors and department chairs / school directors received a list of students who were identified as “at-risk” students through our early warning system. In the interest of helping these students that are struggling in the middle of the semester, I would like to ask each of you for your assistance. If you find any students that you feel are at risk or are failing in your class, please contact the academic advisor or department chair / school director and let them know these students’ names and contact information. The “Shared Note” function of the Student Success Collaborative (SSC) allows us to add a note to a student’s file so that all of us can offer help to this student collaboratively. Thank you for your cooperation.

CASA TEACHER OF THE YEAR

Every year the College gives awards to outstanding faculty in two categories: T/TT Teacher of the Year, and NTT Teacher of the Year. Please nominate a CASA Teacher of the Year by **November 15, 2018**. All winners will be recognized at the CASA Winter Potluck – Thursday, December 13, 2018. The nomination packet should consist of only the nominee’s CV, ICE scores, and a letter of recommendation from the Chair/Director.

If the tenured winner of the College award wants to be nominated for the University-level award, they will need to provide all of the dossier items required for the University award as follows:

- A statement of philosophy, teaching goals, and objectives. Provide some examples of the goals and results in specific classes as illustrations. This statement should not exceed 500 words.
- Teaching assignment for the last three years. Please include information on class sizes, whether courses were undergraduate or graduate, team-taught, and/or assisted by a graduate assistant.
- Other undergraduate teaching-related activities: advising, mentoring, organization of help sessions, etc.
- Evaluation of teaching by undergraduate students, faculty colleagues (peer reviews), Director and the Dean. Please provide numerical summaries of evaluation forms and a sample of written comments rather than entire sets of ICE or department teaching evaluation forms. Evaluative letters of undergraduate teaching ability are encouraged, but with a maximum of 5-7 letters for each category (former students, SIUC colleagues, colleagues at other universities, and other sources).
- Further supporting evidence in the form of journal articles, books, grants, etc., related to undergraduate teaching should also be included. Also, note any previous teaching awards and the basis for those awards received either at a university or from regional or national organizations.
- The current curriculum vitae.

CONGRATULATIONS

- Dr. **Qian (Jenny) Huang**, Assistant Professor of Architecture, and Dr. **Rolando Gonzalez-Torres**, Associate Professor of Architecture, have been awarded \$75,000 for their OSHA training proposal submitted to the US Department of Labors.

This federal grant is funded by the US Department of Labor, whose occupational Safety and Health Administration (OSHA) selects and awards grants to nonprofit organizations on a highly competitive basis. Grants are awarded to provide training and education programs for employers and workers on the recognition, avoidance, and prevention of safety and health hazards in their workplaces and to inform workers of their rights and employers of their responsibilities under the Occupational Safety and Health (OSH) Act. The FY 18 grant receipts include SIUC, Purdue University, University of Georgia, etc.

This project proposes to develop electrical hazards and controls training materials for employers and workers in the construction industry. Training topics will include common electrical hazards, and preventing electrical injuries and fatalities at construction job sites. The focus audience is

small and new businesses, low-literacy, young, hard-to-reach, and limited English proficiency construction workers. Training materials will include a course matrix, PowerPoint presentation, instructor and student manuals, handouts, sign-in sheets, pre- and post-tests and evaluations. Downloadable materials will be available in English, Spanish, and Mandarin.

Congratulations!

- Dr. **Stephen C. Shih**, Professor of Information Systems Technologies (IST), has three paper published recently:
 - Journal Paper: “Minimizing Total Completion Time on Single Machine Scheduling with New Integrated Maintenance Activities, *International Journal of Production Research*, Published online: 19 July 2018.
 - Conference Paper: “Predictive Analytics for Optimizing Service Chain and Field Service Management,” *28th International Conference on Pacific Rim Management*, Nanchang, Jiangxi, China, 2018.
 - Conference Paper: “Big Data Analytics for Automated Field Service Management,” *49th Annual Meeting of the Decision Sciences Institute*, Chicago, Illinois, USA, 2018.

Congratulations!

- Dr. **Nancy Martin**, Associate Professor of Information Systems Technologies (IST), has a research paper “Perception of Privacy Through Generations” accepted for presentation at the 58th Annual IACIS Conference from October 3-6, 2018, Clearwater Beach, Florida. Congratulations!
- **Dr. Seung-Hee Lee**, Professor of Fashion Design & Merchandising, and **Dr. Yuli Liang**, Instructor of Fashion Design & Merchandising, have the following four papers accepted for presentation at the 2018 ITAA (International Textiles & Apparel Association) Annual Conference in Cleveland, OH, November 6-9, 2018:
 - **Lee, S-H.**, Workman, J. & **Liang, Y.** (Forthcoming). *Technology attitudes and gender differences in perceived risk and impressions of a new fashion technology product*. International Textiles & Apparel Association (ITAA) 2018 Annual Conference, Cleveland, OH.
 - Boedecker, K., **Lee, S-H.**, **Liang, Y.**, Qin, J., & Mahdi (Forthcoming). How to Predict Consumers’ Visual Attention towards Fashion Advertisements: A Multidisciplinary Study. International Apparel & Textiles Associate (ITAA) 2018 Annual Conference, Cleveland, OH.
 - **Liang, Y.**, **Lee, S-H.**, & Workman, J. (Forthcoming). *Extending the technology acceptance model to consumer perceptions of fashion AI*. International Textiles & Apparel Association (ITAA) 2018 Annual Conference. Cleveland, OH.

- Workman, J. **Liang, Y., & Lee, S-H** (Forthcoming). *Fashion trendsetting, vanity, and purchase intention toward a technological innovation*. International Textiles & Apparel Association (ITAA) 2018 Annual Conference. Cleveland, OH.

Congratulations!

- Dr. **Michael D. Brazley**, Associate Professor of Architecture, received an online development grant from the SIU Extended Campus for his IPAL online program development proposal. The funding approval is for \$20,000, covering the development of the following four courses: ARC 594 Programming and Analysis; ARC 595 Project Planning + Design; ARC 596 Project Development + Documentation; and ARC 597 Construction + Evaluation. The grant award will be divided into two payments (per course). One-half will be paid at the beginning of each course development and the second will be paid when the course is complete and reviewed by CTE. Congratulations!
- Tara O’Leary, a Radiologic Sciences (RADS) student, received a 2018 Chancellor’s Transfer Scholarship covering tuition and fees for two years. Six students received this prestigious scholarship awards at Southern Illinois University Carbondale. Students must have a minimum 3.5 transfer GPA and the evaluations are based on students’ leadership, community service and interview. Each student earned an associate’s degree from an accredited community college. Congratulations!



- Recent Health Care Management (HCM) graduate, Hannah Trainor, completed an independent study last semester with **Dr. Sandra Collins**, Professor and Program Director of HCM. She wrote a paper on the “Effects of Using Music Therapy for Patients Suffering from Dementia” and submitted it for publication in *The Health Care Manager*. It has been accepted for publication! Please join me in Congratulating Ms. Trainor and Dr. Collins!



- On Friday, September 14, 2018, the Health Care Management (HCM) Research Team and Faculty started their day at Mercy Virtual (labeled as the world's first virtual health center) and ended their day touring BJC in Analytics and Project Management with Robert Russell (HCM Graduate) and Luke Matthews.

It was a fabulous crew of bright minds and aspiring healthcare administrators. The research team were excited about the prospect for further collaboration with Mercy Virtual. Special thanks to Professors Jessica Cataldo, Tom Shaw, and Robert Rados for escorting the HCM students on this field trip. We also thank Mercy Virtual and BJC for providing the HCM students and Faculty with such a great opportunity.



SIU CYBERSECURITY DAY

The School of Information Systems and Applied Technologies will host the sixth annual “SIU Cybersecurity Day” on October 13, 2018. The event consists of a number of workshops and cybersecurity competitions among high school and community college students starting 8:30am to 5:00pm. The workshop topics include:

- Mathew Nicklin, “Do you have what it takes to defend the power grid?” Cybersecurity Specialist, SI Power Cooperative.
- Tom Harness, “Social Media: What does Privacy Look Like Today?” Owner & President, Harness Digital Marketing.

The SIU Cybersecurity Day workshop will be in the ASA Building Room 111. For more information, please contact Tom Imboden, Interim Director of ISAT, at 618-453-7296 or by email at timboden@siu.edu.

THE AOPA FLY-IN EVENT

The AOPA (Aircraft Owners and Pilots Association) Fly-In event during last Friday and Saturday went well. According to Mike Collins from AOPA, “The two-day totals for the fly-in were 179 aircraft and nearly 7,000 people.” The popular Boeing 737 Plane Pull raised more than \$10,000 to benefit Special Olympics Illinois. The newly purchased tent by the aviation programs was put into usage during this event, and it looked great, as shown in the picture below.



ILLINOIS PUBLIC UNIVERSITY ENROLLMENT

According to IBHE Data Points (<https://tinyurl.com/y7ra9dpx>), overall fall enrollment in 2018-19 at Illinois public universities (including both undergraduate and graduate programs) declined -1% (-2,301 FTE) from academic year 2017-18 and -5% (-8,878 FTE) from academic year 2015-16. Southern Illinois University Carbondale (-13%), Western Illinois University (-11%), and Northeastern Illinois University (-10%) all experienced enrollment declines of 10% or greater relative to 2017-18. Eastern Illinois University (+10%), the University of Illinois at Chicago (+4%), and the University of Illinois at Urbana-Champaign (+2%) experienced an overall increase in fall enrollment relative to 2017-18.

	Combined Enrollment				Change in Enrollment in 2018	
	Fall 2015	Fall 2016	Fall 2017	Fall 2018	From 2015	From 2017
CSU	3,618	2,734	2,429	2,267	-37%	-7%
EIU	7,282	6,234	5,339	5,892	-19%	10%
GSU	3,920	3,886	3,554	3,320	-15%	-7%
ISU	18,183	18,533	18,308	18,115	0%	-1%
NEIU	6,366	6,101	5,777	5,201	-18%	-10%
NIU	16,502	15,712	14,982	14,352	-13%	-4%
SIUC	14,995	13,880	12,463	10,851	-28%	-13%
SIUE	11,985	11,870	11,523	10,942	-9%	-5%
UIC	28,687	28,935	30,418	31,620	10%	4%
UIS	3,921	3,985	3,526	3,211	-18%	-9%
UIUC	47,644	48,765	49,634	50,755	7%	2%
WIU	9,561	8,934	8,134	7,260	-24%	-11%
Total	172,664	169,569	166,087	163,786	-5%	-1%

UPCOMING EVENTS

- Monday, October 8, 2018: 8:00am - 1:30pm, Illinois Symposium on Reproductive Sciences Conference, Morris Library First Floor Rotunda.
- Tuesday, October 9, 10:00am - 11:00am, SIU Retention Committee meeting, Anthony Hall Balcony Conference Room.
- Wednesday, October 10, 2018: 10:00am - 12:00pm, CASA Budget, Planning, and Support Staff Meeting, Dean's Conference Room.
- Thursday, October 11, 2018: 9:30am - 11:30am, CASA Board of Counselors meeting, Dean's Conference Room.
- Friday, October 12, 2018: 7:00pm - 9:30pm, Saluki Volleyball vs. University of Northern Iowa, Davies Hall 210 Large Gym.

- Saturday, October 13, 2018: 8:30am - 5:00pm, SIU Cybersecurity Day, School of Information Systems and Applied Technologies, ASA Building Room 111; 10:00am - 11:00am, SIU Open House: College Fair and Program Showcase, SIU Arena.
- Thursday, December 13, 2018: 11:30am - 1:00pm, CASA Winter Potluck, venue TBD.

AND FINALLY ...

If you see something in this update that you want to comment on, please send an email to awang@siu.edu; or call me at 618-536-6682. Also, if you know of anyone interested in receiving the CASA Dean's MMU, please ask them to send me an email and we will gladly add them to our mailing list. If you prefer not to receive the CASA Dean's MMU, please let me know, as well. Thank you.

Andy Ju An Wang, Ph.D.
Dean, College of Applied Sciences and Arts