

CASA Dean's MMU (Monday Morning Update)

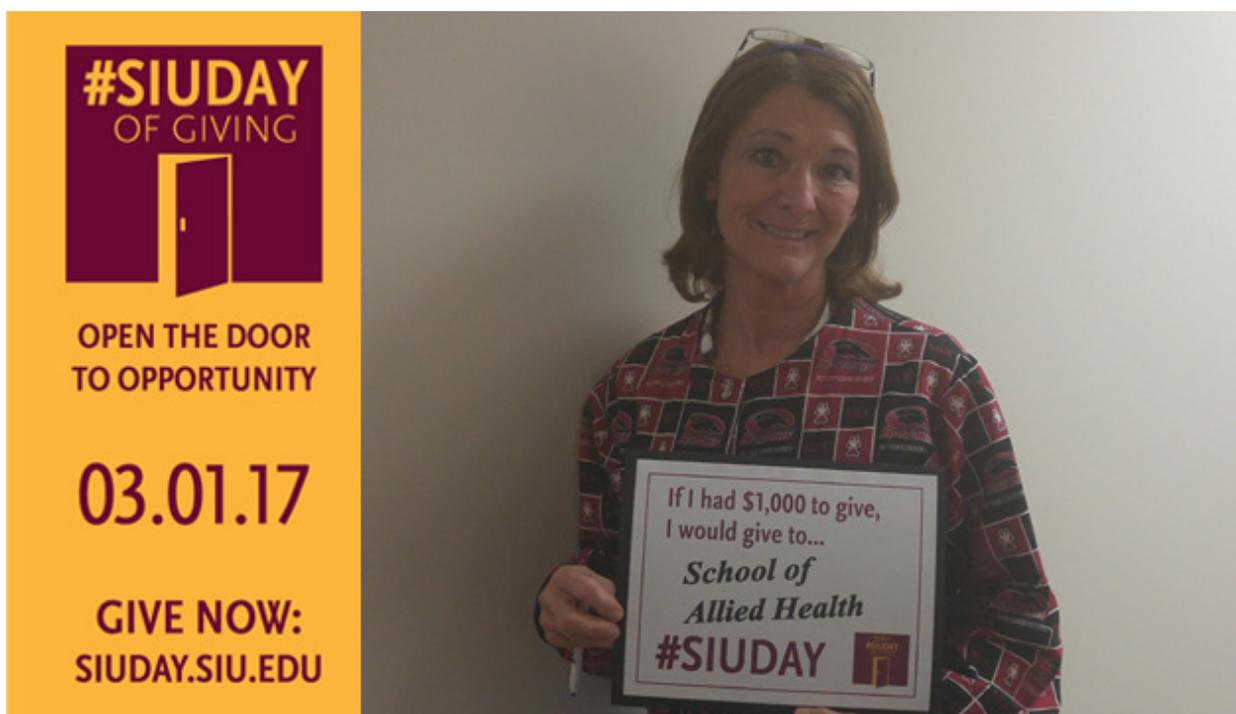
Monday, March 6, 2017

Dear Colleagues,

Thank you to everyone who made SIU Day of Giving (March 1) a success. Together we are able to open the door to opportunity for current and future students. Thanks to the collective support of alumni, friends, faculty, staff, and students - gifts of all sizes provided valuable dollars for scholarships and academic programs that strengthen the College's educational mission. Your donation will go a long way in helping to make CASA a better place to learn and to work. Thank you!

As shown on the "Donor Wall" (<https://siuday.siu.edu/giving-day/1003/department/1378/donors>) last Friday, CASA raised \$9,083 from 103 gifts! CASA had the second highest number of donors and seventh highest total on the list of 22 funds. Please note the number of donors and the amount of raised dollars will only grow over the next few days because some cash/check/GIF donations may not be included and reflected timely on the "Donor Wall." Many faculty, staff, and students contributed. I am extremely grateful for that. It sends a message that we, the individuals on campus who are most affected by state budget impasse, care enough to giving back to the community. As the old saying goes: Participation is more important than winning. Together we are able to open the door to opportunity for current and future students. Thank you again for your generosity and support. We take great pride in our mission and our accomplishments, and with your help, we can become the best college at SIU!

A special thank-you to Kevin Taylor, who took pictures at department/school tables during the Day of Giving, as shown below:

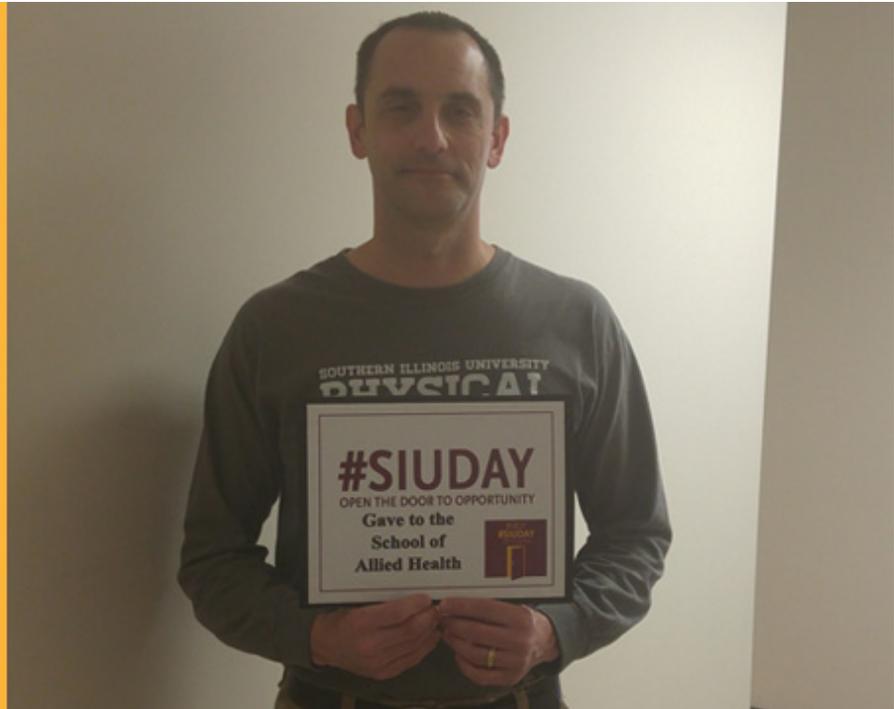




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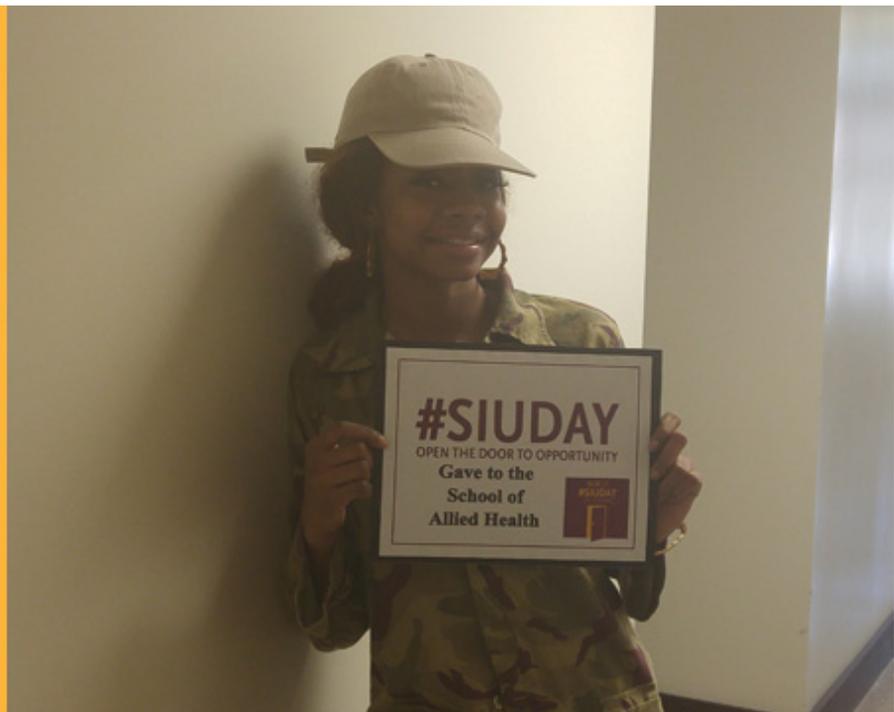
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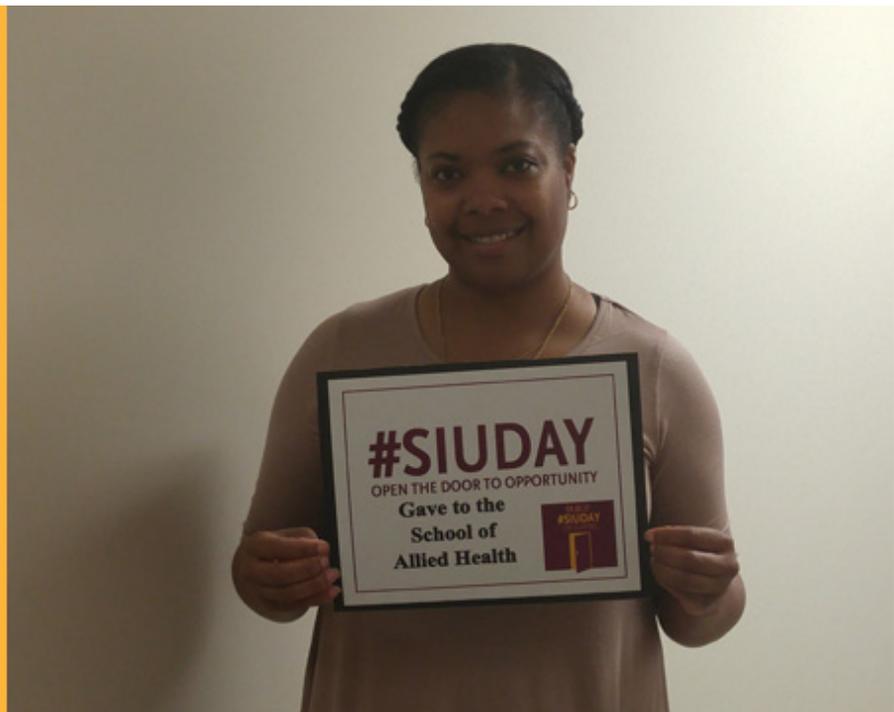
SIU SOUTHERN ILLINOIS UNIVERSITY
CARBONDALE SCHOOL OF INFORMATION SYSTEMS
AND APPLIED TECHNOLOGIES



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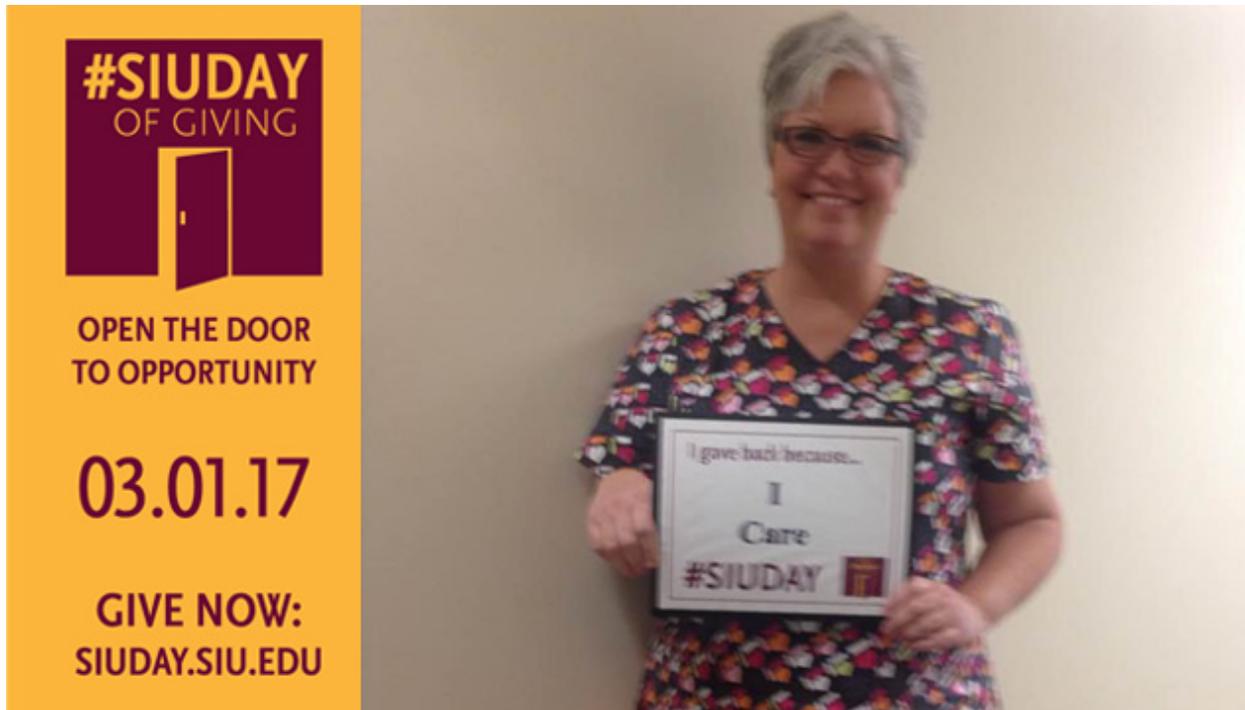


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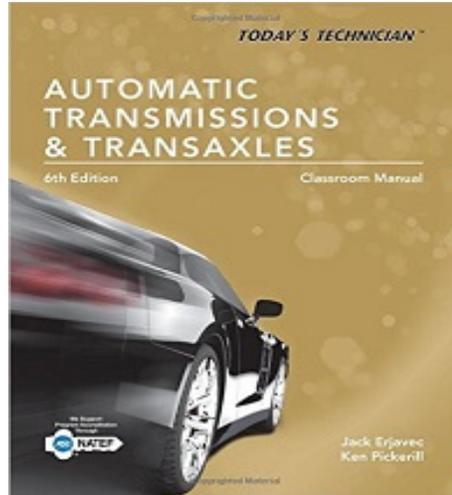
RESEARCH FLASH TALKS

A friendly reminder for all faculty: Abstract submission for the Research Flash Talk is due this **Friday, March 10, 2017**. The CASA Faculty Research Flash Talks will be held on the evening of Friday, April 28, at the Carbondale Community Arts Center. The goal is for this event to serve as a catalyst for collaboration both in and out of the College. Please submit a short abstract, not to exceed 200 words, briefly describing the research you will present within five (5) minutes. Your abstract submission is simply to gauge interest and to use in the creation of a small booklet for the event. Considering a broader audience, you might want to answer three (3) questions when you prepare your abstract: What is it? Why is it of interest? How might the community be further involved?

Abstract proposals are due to Mary Nemetsky (mnemet@siu.edu) no later than 5:00pm on Friday, March 10th. If you have any questions, please contact either Chad Schwartz (chad.schwartz@siu.edu) or Karen Johnson (ksulliva@siu.edu).

CONGRATULATIONS

- **Ken Pickerill**, Assistant Instructor of Automotive Technology, has a new edition (6th Edition) of his popular book published last year: *Today's Technician: Automatic Transmissions and Transaxles Classroom Manual and Shop Manual*, ISBN: 978-1305259379, Delmar Cengage Learning, 6th Edition, 2015.



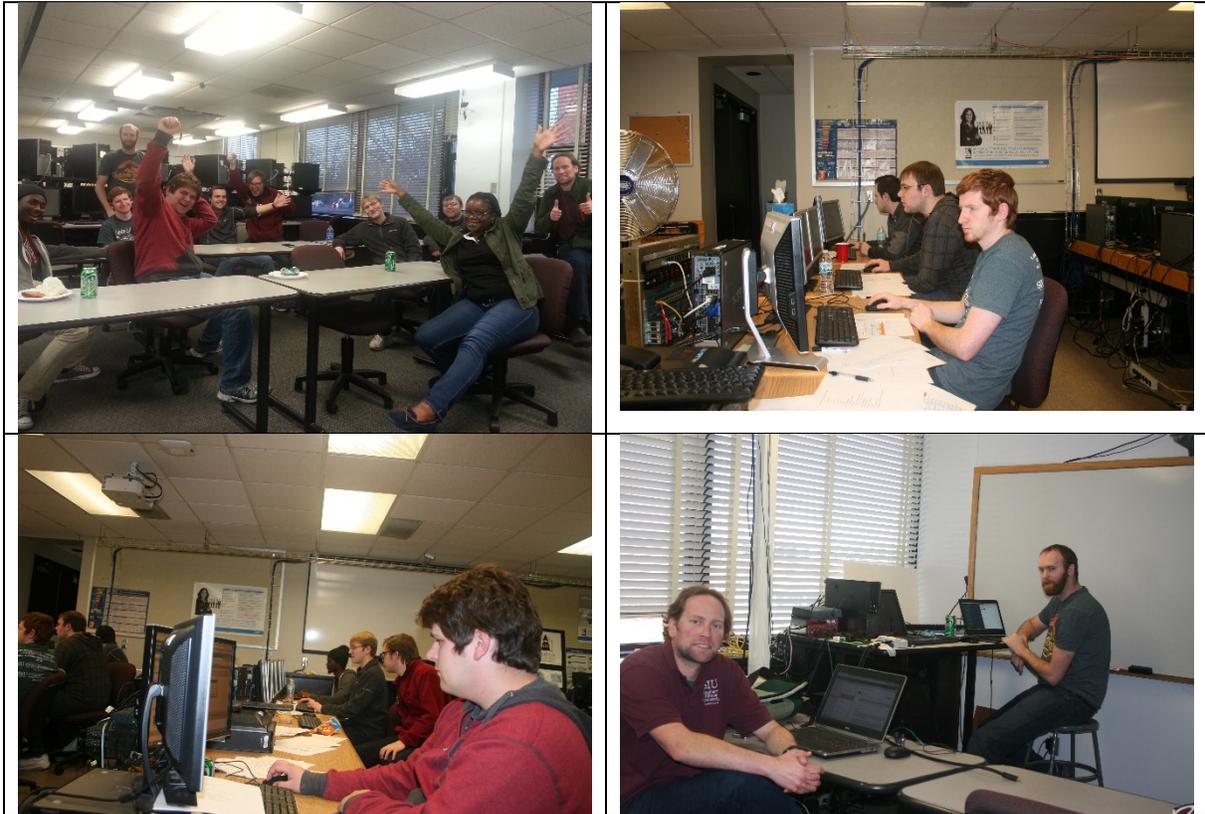
Ken Pickerill is a Certified Master Automotive Technician (with ASE Area L1 and X1) and an instructor with the SIU Automotive Technology Department. Mr. Pickerill was a technician for 22 years before entering the training field, and he has more than 36 years of technical and teaching experience. He received his M.S. degree in career and technical education from Indiana State University. Congratulations!

- Dr. **Seung-Hee Lee**, Professor of Fashion Design and Merchandising, has three peer-reviewed papers for presentation at the Society of Open Innovation: Technology, Market, & Complexity International Conference as follows:
 - Lee, S-H., Jung, K., & Workman, J. (Accepted). *A Comparison of Korean and U.S. College Students on Variables Related to Innovativeness: Culture Matters*, Society of Open Innovation: Technology, Market, & Complexity International Conference, Riga, Latvia, June 15 – June 18, 2017.
 - Lee, S-H., Jung, K., & Workman, J. (Accepted). Behavioral Model of Innovation Adoption: Comparing Chinese and U.S. College Students. Society of Open Innovation: Technology, Market, & Complexity International Conference, Riga, Latvia, June 15 – June 18, 2017.
 - Jung, K., Lee, S-H., & Workman, J. (Accepted). Creative Attitude, Cultural Literacy, and Cultural Receptivity in an Era of Sustainable Development, Society of Open Innovation: Technology, Market, & Complexity International Conference, Riga, Latvia, June 15 – June 18, 2017.

Congratulations!

- SIU Security Dawgs team placed second in the wildcard cyber defense competition on Saturday, March 4th, 2017. Congratulations! This means that we have earned a spot in the 2017 Erich J. Spengler Midwest Regional Collegiate Cyber Defense Competition (CCDC). This event will take place on March 17-18 at Moraine Valley Community College. We have a strong team and they will be working hard to best represent SIU in two weeks. The team coach and faculty advisor of Security Dawgs, Information Systems Technologies (IST) Associate Professor **Tom Imboden**, and is donating his CASA Teacher of the Year Award cash prize (\$500) to support the team to

compete in the regional CCDC. We appreciate his support and dedication to student success, and we wish the Security Dawgs team a great win in the Midwest Regional CCDC.



- **Mike Robertson**, Associate Professor of Aviation Management and Flight, successfully defended his PhD dissertation on Monday, February 27, 2017. Our heartiest and warmest congratulations on meeting another milestone! This is a huge accomplishment that required a tremendous amount of hard work and dedication. His perseverance over the years has finally paid off. We wish him all the best as he embarks on a new and exciting chapter in his academic life.
- I want to extend a special note of congratulations to the Fashion Design & Merchandising program for yesterday's wonderful and very successful event! Dr. Siwon Cho coordinated bringing Jeffrey Scott, the [Tights Guy](#), to campus for a collaborative learning event with her students. The School of Architecture was happy to help fund some of the costs of this event! Mr. Scott was very engaging with our students. I noticed how interested in them he was and that he gave them a lot of personal attention when speaking with them. Mr. Scott participated in review of fashion student work yesterday afternoon and he will return to campus later in the semester for the Fashion Show (April 27 – mark your calendars!). Thank you, Siwon, for working to make this event possible! This type of learning and industry exposure is invaluable to our students!
- Since 2011, Fashion Design & Merchandising (FDM) and Interior Design (ID) students have worked together in a cooperative effort to incorporate their discipline expertise in developing

fashion brands. This year, the faculty has integrated the projects by including Jeffrey Scott Wright who operates *Jeffrey Scott Tights Guy* selling custom designed tights for men. Mr. Wright designs, manufactures, sells, and manages a small business all by himself. This former IT project manager is seeking a market opportunity for possible business expansion that will appeal to broader consumers.

On Wednesday March 1st, fashion merchandising students proposed three brands to Mr. Wright, which were developed as the 2nd brand for *Jeffrey Scott Tights Guy*. *8-Bit Flex*, *Remnant*, and *Kritical Mass* plan to carry apparel products influenced by gamer fashion targeting kidult consumers, but each brand presents unique brand images and different product styles. Mr. Wright was invited to campus and provided valuable comments on the presentations. He engaged further with students at a reception by giving personal attention pertinent to FDM and ID students. Mr. Wright said, “It was exciting to talk with the experts and see the fresh ideas from students. I absorbed information all day and learned about the art and science of fashion.” Mr. Wright will come back on Thursday, April 27th to see the Brand Showcase presenting the outcome of five projects, including sample garments designed and produced by fashion design students, visual promotions created by fashion styling students, and pop-up stores designed by interior design students. Mr. Wright said, “I am looking forward to the next phase of the project! I’m excited to see the projects as they get more and more defined. I had told some of my industry friends about your project. I can’t wait to give them all the details and share the great learning and collaborative environment SIU delivers to students and guests.”

Faculty supervising the projects – now in its 7th year – are Dr. **Siwon Cho**, Fashion Merchandising; Dr. **Laura Kidd**, Fashion Design; **Shelby Adkinson**, Fashion Styling; and **Laura Morthland**, Interior Design. Collaboration is extremely important in our daily teaching and research, as it offers diverse perspectives and skills with the development of higher-level thinking. It engages deeper learning, social skills, contextual understanding and levels of activity. Please join me in congratulating all the professors and students who participated in this great and innovative collaboration project!





- SIU Dental Hygiene (DH) program had another successful “Give Kids a Smile Day” event last Friday, March 3, 2017. DH Students, faculty, and local dentists gave free checkups and cleanings to approximately 100 kids during this event. The service is offered once per year for children under age 16 who are without access to regular dental treatment. Some children received some dental treatment beyond the preventive care provided by our students that included x-rays, cleanings, fluoride treatments and pit and fissure sealants in addition to a dental exam. **Jennifer Meyer**, Assistant Instructor of Dental Hygiene, was the event Coordinator. Many DH faculty participated in this event, including **Faith Miller, Jennifer Sherry, Tenley Dailey, Shelly File, Teri McSherry, Stacey McKinney, Dr. Glen Parker, Dr. Sandie Beebe**, and retired professor **Charla Lautar**. Many DH staff members helped with this event as well, including **Andi Nix, Natalie Richardson**, and Community Dental Clinic staff **Amy Stacey** and **Carolyn Harmon**. Dr. **Amy Wyatt** supervised dentist, faculty, and volunteers. Dr. Kevin Cook, an orthodontist in Carbondale provided lunch for the volunteers. Picture below shows Dr. Amy Wyatt and Dr. Bryan Goldesberry with Dean Wang. Dr. Goldesberry will be hosting a free dental day soon. His practice is University Place Dental in Carbondale. This is the 15th year SIU DH has hosted the Give Kids a Smile Day program. Congratulations!



- The SIU Dental Hygiene Program had representation at the Unity Point Grade School Health Fair on Friday, February 24, 2017, from 5-7 PM. The activity was in conjunction with a Science Fair and an Open House at the school. Our students were able to discuss the services offered at the SIU Dental Hygiene Clinic as well as having activities planned such as "Tooth Trivia" and the experiment explaining the decay process to the children and parents. The activities were a "hit" with the children! Stephanie Sass, Ashley Walker, Jackie Blackburn and Mercedes Choque, juniors in the Dental Hygiene program, were able to provide a great program to the children and parents. Congratulations! I would like to take this opportunity to thank our amazing students and volunteers for this successful outreach service event. Your dedication is inspiring. Congratulations on a job well done!

The pictures below were provided by Jennifer Sherry, Associate Professor of Dental Hygiene. The one with the "melted cup" was showing the decay process. Mercedes used candy such as gummy bears and poured acetone on the cup and it melted the sugar and disintegrated the cup. Very nice experiment!



- **Elaine Atwood**, CASA Chief Academic Advisor, has been selected as a NACADA (National Academic Advising Association) mentor and she just received her first mentee last week. She will be providing guidance and support for an emerging leader in the academic advising community, collaborating with NACADA members from a wider range of institutions, helping colleagues as they work to meet their professional goals. Congratulations!

AD STAFF MEETING

The Administrative (AD) Staff will meet on Wednesday, March 8, 2017, 9:00am - 12:00pm in the Dean's Conference Room. The tentative agenda of the meeting is below:

1. Welcome, Open Forum, and Dean's Update
2. Introducing Rita Medina, Admission Liaison for CASA
3. Increasing Fall Yield, Reducing Summer Melt - Chegg Box Discussion
4. Budget Update and Discussion
5. Summer Research Support and Spring Faculty Research Flash Talk
6. Major Campaign Case Statements
7. Round Table Discussion and Other Business

If you have any specific items that you feel the Administrative Staff should consider at the meeting, please send me your suggestions before 1:00pm Tuesday, 3/7/2017. All faculty and staff are invited to the open forum section of the Administrative Staff meeting from 9:00am - 9:30am.

STUDENT WEB DEVELOPMENT TEAM

Five senior Information Systems Technologies (IST) students comprise the SIUC Student Web Development Team and will compete at the Association for Information Technology Professionals' (AITP) National Collegiate Conference and Career Fair (NCC) during April, 2017. The team members include team leader Lee Cooper, Cody Lingle, Ren Jing, Hallie Martin, and Matt Gross.

To prepare for the competition, these students work outside their regular class schedules to build a web application for a nonprofit group or organization. This year's project is a fully functioning web site for the Ascend RSO in the College of Business on the campus of SIUC. The project began in September, 2016, with deliverables throughout the fall and spring semesters. The project culminates with a formal presentation to be judged at the AITP NCC in St. Louis in April. Students are judged on a variety of criteria, but primarily their development process. This year's team is following the agile Scrum approach to manage the project.

In addition to the year-long web development project, students also compete in other events during the NCC, such as database design, security challenge, and others. Team member Cody Lingle won last year's Security Challenge. This will be the third year that an SIUC Student Web Development Team has competed in the AITP NCC. Three members, Lee Cooper, Cody Lingle, and Ren Jing competed on the 2015/2016 team. Both the project work and the NCC experience are great opportunities for students; e.g. last year Lee was offered a summer internship with a national company because of his participation. Additionally, it is an important recruiting opportunity to represent SIUC at a major conference.

The costs of competing at the AITP NCC are covered by donations. Students are required to have current AITP student memberships and to each pay a \$325 registration fee to attend the conference. Since some competitions run late into the evening, students and their advisor spend one night in a hotel. In addition, there are expenses for printing a professional poster for the competition, and nominal transportation and meal expenses. To take advantage of the reduced early registration fee, students hope to have full funds raised by March 15th. Through College of Applied Science and Arts support and individual donations, the team has raised most of the needed funds. However, they are still about \$700 short of covering all their expenses. If you or your friends can help support the team, please contact team advisor Nancy Martin

(nlmartin@siu.edu) or donate via the team GoFundMe page (<https://www.gofundme.com/siucaitp2017>). Thank you.



BUDGET UPDATE

The “Grand Bargain” consists of 13 bills regarding the state budget. Five of them had been passed by the end of last month, but the remaining seven bills were not voted. We are again in a holding pattern. Gov. Rauner won’t agree to an income-tax hike until he gets pro-business regulatory changes, a permanent property tax freeze, and term limits on political leaders. Although the “Grand Bargain” was derailed this past week, one of those bills passed on February 28 was SB0006, which covers various areas of making appropriations to agencies (including Illinois higher education) for costs incurred prior to July 1, 2017.

Within SB0006, page 31-32, Section 35 shows “The sum of \$93,403,000, or so much thereof as may be necessary, is appropriated from the Education Assistance Fund to the Board of Trustees of Southern Illinois University to meet its operational expenses for the fiscal year ending June 30, 2017.” The complete text of SB0006 is available here: <http://ilga.gov/legislation/100/SB/PDF/10000SB00061v.pdf>. Despite Senate approval, the SB0006 cannot become law unless accompanied by the dozen other bills in the Grand Bargain. The overall spending deal is on hold after Gov. Bruce Rauner voiced opposition to remaining parts of the plan.

ON THIS WEEK’S CALENDAR

- Monday, March 6, 2017: 1:00pm-1:50pm, ISAT PPC (Personnel/Policy Committee) meeting, Dean’s Conference Room.

- Tuesday, March 7, 2017: 10:00am - 12:30pm, Deans Council Meeting, Anthony Hall Balcony Conference Room.
- Wednesday, March 8, 2017: 9:00am - 12:00pm, CASA Ad Staff meeting, Dean's Conference Room; 2:00pm - 3:00pm, Major Campaign Case Statement meeting, Beimfohr Hall 107.
- Thursday, March 9, 2017: AP Annual Performance Evaluation.
- Friday, March 10, 2017: CASA Spring Faculty Research Flash Talks abstract due.

AND FINALLY ...

If you see something in this update that you want to comment on, please send an email to awang@siu.edu; or call me at 618-536-6682. Also, if you know of anyone interested in receiving the CASA Dean's MMU, please ask them to send me an email and we will gladly add them to our mailing list. If you prefer not to receive the CASA Dean's MMU, please let me know, as well. Thank you.

Andy Ju An Wang, Ph.D.
Dean, College of Applied Sciences and Arts