

CASA Dean's MMU (Monday Morning Update)

Tradition of Excellence; Standard of Success

Monday, March 27, 2017

Dear Colleagues,

I would like to start this week's MMU with a few thoughts on the budget situation in our College, University, and state. The current fiscal year ends in three months and we are moving into a year-end processing phase in order to successfully close out fiscal year 2017 and begin fiscal year 2018. With moderate success in our 2016 summer program based on a cost-recovery model, and constant growth in our distance education programs, our College has generated enough revenue to cover the last 10% permanent budget reduction for this year, support research and creativity during 2017 summer, and invest future growth in both on-campus and online programs. In addition, we are able to carry forward approximately \$170,000 into the next fiscal year.

The College leadership team believes this carry-forward is necessary because we anticipate another budget reduction soon. We cannot see light at the end of the tunnel in Springfield with the standoff between GOP Gov. Bruce Rauner and Democrats who control the legislature. You may have read the article titled "Illinois regional universities toil through state budget standoff" published by the *Chicago Tribune* on March 16, where Dawn Rhodes summarized the depressing struggles by public universities through the collective testimony by Illinois' public university presidents in Springfield, which delivered a clear message: "We are at the end of our rope." If you missed this article, you can read it here: <http://www.chicagotribune.com/news/local/breaking/ct-budget-crisis-regional-universities-20170316-story.html>.

President Dunn will release a new budget cut message this Wednesday through his *System Connection*. Another significant budget reduction will affect our current effort to increase yield and reduce summer melt for the fall semester. This could be particularly stressful and damaging on faculty, advisors, and staff members who are working with current and future students on a daily basis. Please share with our students the following message: SIU Carbondale is committed to fulfilling its mission of education, research and service in spite of the state budget impasse. While lack of state funding creates significant challenges, we are working carefully to manage available resources. Students who enroll can be confident that we are here to stay - to celebrate our 150th anniversary in 2019 and beyond.

State appropriations account for about one-fourth of the University operating budget. Additionally, we are limited in how we can spend some other parts of our budget, such as revenue from grants. State appropriations are very important, even though they have been repeatedly reduced in recent years. Lack of a state appropriation, or a lower appropriation, means we must stretch every available dollar, slow down purchasing and hiring, become even more efficient by consolidating positions and possibly departments and offices. It may also be necessary to put on hold some things that are important but less mission-critical, such as some of our regional economic development and service efforts. The University may look a bit different in the future as we redefine ourselves in a new financial era, but our core educational mission will not change.

In the early 1980s, most universities operated with a central budgeting model. In the late 1980s and early 1990s, however, many public universities introduced a Resource/Responsibility Centered Management (RCM) budgeting model. The RCM approach moves the responsibility for a balanced budget to the college level. The central administration taxes units to advance the common mission of the university, but colleges manage their own resources. I believe RCM, or a simplified version of RCM, is the solution for our University to maintain sustainable growth under the situation of constantly reduced state appropriations.

ILLINOIS STATE BUDGET

Two Illinois state lawmakers introduced legislation last week that would allow residents 21 and older to possess, grow, or buy up to an ounce (28 grams) of marijuana and license businesses to sell marijuana products. They say it would generate \$350 - \$700 million in new tax revenue for the state.

Rich Miller wrote a story in Chicago Business, which reflects the severity of the state budget impasse. The House Appropriations - General Services Committee heard testimony last week from Kenea Williams, a state employee who works at the Murray Developmental Center in Centralia. She has a 15-month-old son, Kobe, who was born premature and his little lungs are scarred and he requires supplemental oxygen just to live. The company that supplied the oxygen tanks for Kobe dropped out of the state's group health insurance system because the state isn't paying its bills during our long governmental impasse. They sent employees to Ms. Williams' home to get their equipment back. When a frightened Williams refused to answer her door, the employees called the local county sheriff.

This story occurred in January this year. Ms. Williams has since found a new supplier for a home oxygen system. However, this story tells us that "lives really are at stake in the state budget war; it needs to end."

RESEARCH SYMPOSIUM

The CASA Research Committee is pleased to announce that this year's *ASA Multidisciplinary Research Symposium* will be held on Saturday, November 4, 2017 at SIU's Transportation Education Center (TEC). The theme of the conference this year is **New Horizons in the Applied Sciences and Arts: Rethinking and Remaking Our World for the 21st Century**. We are seeking proposals for **oral presentations, panel discussions, posters** (students only) and **workshops** that will provide opportunities for students, researchers, and practitioners to discuss the influence and impact of the applied sciences and arts on the future of our planet and our civilization. As we all know, CASA consists of a diverse range of programs that all center on the tangible application of knowledge and technology in the world. As such, we are open to any thoughtful interpretations or reinterpretations of the conference theme as it applies to these fields:

- **Allied Health** | Dental Hygiene, Health Care Management and Administration, Mortuary Science and Funeral Service, Radiologic Sciences, Physical Therapy, and Health Informatics
- **Architecture, Design, and the Built Environment** | Architecture, Interior Design, Fashion Design and Merchandising, Construction Management, and Public Safety Management
- **Transportation** | Automotive Technology, Aviation Management and Flight, and Aviation Technologies

- **Information Systems and Applied Technologies** | Electronic Systems Technologies, Information Systems Technologies, and Technical Resource Management

All initial proposals will be submitted as a 300-400 word abstract. Authors of accepted oral presentation abstracts will then have the option of submitting a full paper for an additional double-blind peer review. Top papers will be published in the *Journal of Applied Sciences and Arts* while the rest of the accepted papers will be published online in the Symposium Proceedings on OpenSIUC. As we have in the past, we are also hosting a **student poster competition** to provide a forum for students actively engaged in research or significant course projects to present their work to a jury of esteemed educators and professionals. Top posters will be awarded monetary prizes.

More information on the Symposium can be found on the attached flyer or on our recently updated website: <http://research.asa.siu.edu/symposium/index.php>

New to the symposium this year will be the opportunity to view and present remotely. More information will be posted on the website over the course of the spring as we establish the online infrastructure.

The submission and registration forms will be up and running at the beginning of April. Abstract proposals for all submissions (except student poster proposals) are due no later than Friday, June 2, 2017. The early submission deadline for student poster proposals is Friday, May 12, 2017. There will be a second student submission deadline early in the fall semester of 2017.

The symposium is open to faculty, professionals, and students from any discipline, university, or professional organization. In addition to participating in the event, the Committee would greatly appreciate your help in promoting the Symposium as we seek to grow and broaden its reach in 2017. If you have any questions, please feel free to contact Symposium co-chairs Chad Schwartz (chad.schwartz@siu.edu) or Karen Johnson (ksulliva@siu.edu) if you have any questions, comments, or concerns.

CASA DIVERSITY INITIATIVE

The College of Applied Sciences and Arts (CASA) Diversity and Inclusivity Committee met on Thursday, March 23, 2017 in the Dean's Conference Room. Dr. Elizabeth Lewin, Associate Chancellor for Diversity, attended our meeting and provided valuable advices. Committee members who were able to attend this meeting include: Alicia Johnston, Andrew Croxell, Tyra Poindexter, Marcea Walter, Hong Jung, Donna Colwell, Thomas Shaw, Mary Nemetsky, and Andy Wang. Tyra Poindexter, Chair of this Committee, suggested all committee members take the Safe Zone Training through the Student Multicultural Resource Center. The Safe Zone training sessions educate the SIU Carbondale Community about LGBTQ issues. Participation as an ally in the SIU Safe Zone program helps to create a campus that is inclusive and affirming. Thousands of Safe Zone participants at SIU are committed to social justice and understand the importance of diversity in the SIU community. Associate Dean Thomas Shaw will collect and summarize the College Diversity Climate Survey conducted last fall, and post it on the shared D2L site. All the Committee members will take a closer look at the survey data, brainstorming objectives and actions the College should take. Eventually the Committee will help the College to establish a strategic plan to improve diversity and inclusivity in the College.

CONGRATULATIONS

- I am pleased to let everyone know that four faculty members are being recommended for promotion and/or tenure by Interim Provost Susan Ford to the SIU Board of Trustees:
 - **Shannon S. McDonald:** Promotion to Associate Professor with tenure in the School of Architecture;
 - **Chad Schwartz:** Promotion to Associate Professor with tenure in the School of Architecture;
 - **Sandra K. Collins:** Promotion to Professor in the School of Allied Health;
 - **Michael L. Grey:** Promotion to Professor in the School of Allied Health.

The recommendation is based on an evaluation of their dossiers, including the reviews submitted by others as part of the dossier, and the recommendations of their Chair/Director and Dean. Pending Board ratification of the recommendation, their promotion in rank is effective with the first appointment that begins on or after July 1, 2017. Their tenure, if applicable, is effective August 16, 2017. Please join me in congratulating them on their achievement! Also I would like to thank them for their contributions to the College and to SIU Carbondale and wish them best in all of their academic endeavors.

- The SIU Student Web Development Team has been classified as one of the top finalists for the *2017 AITP National Collegiate Conference's Web Project Competition*. As a finalist, the team will present their project to the judges during the conference in St. Louis, April 6 - 8, 2017. The team will also present a poster of their project and some team members will compete in other technical contests such as database design, systems analysis and design, and security.

The Finalists for the 2017 AITP NCC Web Project Competition are:

1. Missouri Western State University - Team 1
2. Missouri Western State University - Team 2
3. **Southern Illinois University Carbondale**
4. Kalamazoo Valley Community College
5. Eastern Connecticut State University

Please find more information at: <http://www.aitp.org/?ncevents>.

Congratulations to the Web Dev Team and Dr. **Nancy Martin**, Faculty Advisor of the Team, Ms. **Belle Woodward**, and Dr. **Andrey Soares** for their support and dedication to student success!

- Please join me in congratulating Health Care Management (HCM) student, Ms. **Jacqueline Nash** on her nomination to be recognized by the Mid-America Health Care Executives Forum (MAHCEF) this year. This is the seventh year the HCM program has been asked to participate in this award. The award includes a certificate of recognition and a cash gift. Ms. Nash was nominated for this recognition by the HCM program Faculty based on her academic performance and leadership acumen.

Special thanks goes to Dr. Bernie Kerr from Central Michigan University, also a member of the HCM External Advisory Board, for once again facilitating the recognition of one of our excellent

students. The award is typically presented here on campus in the Dean's conference room in the College of Applied Sciences and Arts. One of the executives from Southern Illinois Healthcare (SIH) is usually the presenter. We are waiting for the confirmation from SIH.

Congratulations!

- **Samantha Hennig**, a Dental Hygiene (DH) senior, has been selected by the School of Allied Health Dental Hygiene program to receive the American Association of Public Health Dentistry (AAPHD) national recognition award for senior dental hygiene students who have demonstrated Special Interests and Achievement in Community Dentistry and Dental Public Health. Samantha receives an award certificate and a complimentary membership in the American Association of Public Health Dentistry, which includes an electronic subscription to the *Journal of Public Health Dentistry*. Congratulations!
- Please join me in congratulating **Mike Burgener**, Interim Chair of Aviation Management and Flight, **John Voges**, Chief Flight Instructor, and all faculty and students in the aviation flight program on being selected to participate in the Top Hawk 2017 program! Top Hawk is leading the way for collegiate aviation programs to continue training the next generation of pilots. Top Hawk is a partnership between Textron Aviation and top university aviation schools to provide students with access to the world's most popular trainer, the Cessna Skyhawk, and provide unique internship opportunities with the world's leading general aviation manufacturer.

SIU Aviation Flight will receive a factory new, custom-branded Cessna Skyhawk to use for the duration of the program to promote aviation at air shows, aviation contests, and recruiting events. Top Hawk aircraft also allows us to showcase our connection to Textron Aviation's reputable internship program and support discovery flights and learn to fly programs.



Congratulations!

FREE WEB EVENT

The New England Journal of Medicine invites you to participate online in an open conversation about the sharing of clinical trial data. Learn from expert speakers and panel discussions featuring clinical trialists, data analysts, and patient participants, as well as government and funding agencies. Participate in moderated Q&A sessions and share your expertise in online breakout sessions.

Title: Aligning Incentives for Sharing Clinical Trial Data

Date: April 3 - 4, 2017

Link: <http://events.nejm.org>

KEY TAKEAWAYS

- Practical advice on gathering and preparing data to ensure ‘share-ability’
- Is the ‘data sharing’ juice worth the squeeze: effort versus value
- Lessons from SPRINT Challenge and winners present their findings
- The funders’ views and insights on the value of sharing data

AGENDA

Monday, April 3: 8:30 am — 5:00 pm (ET)

- Welcome and Opening Remarks
 - Behind the Curtain: Gathering and Preparing SPRINT Trial Data
 - Is the Juice Worth the Squeeze?
 - Panel 1: Reproducibility of Data
 - Panel 2: Beyond the Reproducibility of Data
 - Panel 3: Aligning Academic Rewards that Work
 - SPRINT Data Analysis Challenge and Winners Present
 - Problem-Solving in Online Breakout Groups

Tuesday, April 4: 8:35 am — 12:00 pm (ET)

- Aligning Incentives: Repositories, Funders and Patients
- Panel 1: Repositories: Keepers of Data
- Panel 2: Funders: Sponsors of Data
- Panel 3: Patients: Sources of Data
- Reports from the Problem-Solving Sessions: Live Event and Online Groups
- Lessons Learned From Listening and Next Steps

See detailed agenda here: <http://events.nejm.org/agenda.php>

ON THIS WEEK’S CALENDAR

- Monday, March 27, 2017: Annual Performance Evaluations due this week for AP employees.
- Tuesday, March 28, 2017: 9:00am -10:00am, CIDA Accreditation Exit Interview, Anthony Hall 116; 11:00am - 12:30pm, Deans Council Meeting, Anthony Hall Balcony Conference Room; 5:00pm - 7:00pm, SIU Extern Recognition Ceremony, Student Center River Room (5-6pm) and Ballrooms (6-7pm).
- Wednesday, March 29, 2017: 2:00pm - 3:00pm, meeting at Graduate School, SSB 335; 5:30pm-6:30pm, Security Dawgs Celebration, ASA 204B.
- Thursday, March 30, 2017: Research Flash Talk invitation letters out.

- Friday, March 31, 2017: Qualitative Reports due for Program Prioritization.

AND FINALLY ...

If you see something in this update that you want to comment on, please send an email to awang@siu.edu; or call me at 618-536-6682. Also, if you know of anyone interested in receiving the CASA Dean's MMU, please ask them to send me an email and we will gladly add them to our mailing list. If you prefer not to receive the CASA Dean's MMU, please let me know, as well. Thank you.

Andy Ju An Wang, Ph.D.
Dean, College of Applied Sciences and Arts