

## CASA Dean's MMU (Monday Morning Update)

Monday, February 8, 2016

Dear Colleagues,

Based on the University 10-day count, College of Applied Sciences and Arts (CASA) enrollment has increased by 5% this spring semester compared with spring semester 2015. The spreadsheet below summarizes enrollment numbers for CASA programs. The column to the left of the program name is the total spring 2015 enrollment and the "Total" column on the right represents the spring 2016 enrollment. The column named "diff" is the difference between the two. As you review this spreadsheet you will notice many programs in our College have positive numbers. In particular, the School of Allied Health (SAH) added 79 students, a 10.3% increase, for spring 2016 compared to spring 2015. This number represents 62.2% of the total growth for our College. The SAH now has 847 total students enrolled in our programs. Congratulations to Scott Collins, Director of the School, and all faculty and staff in SAH!

Student Level/Site		Total 2015/20	Student Level/Site							Total	Diff	%
2015	Major		2016 (10 day)	Major	Continuing	New	Readmission	Transfer	Other			
week (10 day)			2016 (10 day)									
Undergraduate			Undergraduate									
Carbondale	Applied Sciences & Arts, Und	2	Carbondale Camp									
	Architectural Studies	178	Architectural Studies	158	0	3	0	0	0	161	-17	90%
	Automotive Technology	217	Automotive Technolo	245	1	0	11	0	0	257	40	118%
	Automotive Technology (App	0	Automotive Technolo	0	0	0	0	0	0	0	0	
	Aviation Flight	177	Aviation Flight	156	2	4	10	0	0	172	-5	97%
	Aviation Management	95	Aviation Management	90	0	2	4	0	0	96	1	101%
	Aviation Technologies	158	Aviation Technologies	127	0	2	3	0	0	132	-26	84%
	Dental Hygiene	111	Dental Hygiene	113	0	0	0	0	0	113	2	102%
	Electronic Systems Technolog	20	Electronic Systems Te	19	0	3	1	0	0	23	3	115%
	Fashion Design Merchandisin	80	Fashion Design Merch	67	0	0	0	0	0	67	-13	84%
	Health Care Management	175	Health Care Managen	171	0	5	5	0	0	181	6	103%
	Information Systems Technol	156	Information Systems	164	1	3	9	0	0	177	21	113%
	Interior Design	43	Interior Design	41	0	0	1	0	0	42	-1	98%
	Mortuary Science & Funeral S	89	Mortuary Science & F	98	0	0	2	0	0	100	11	112%
	Physical Therapist Assistant	65	Physical Therapist Ass	66	0	0	0	0	0	66	1	102%
	Radiologic Sciences	154	Radiologic Sciences	161	0	0	0	0	0	161	7	105%
	Technical Resource Managen	30	Technical Resource M	27	0	0	0	0	0	27	-3	90%
	<b>Total oncampus undergrad</b>	<b>1750</b>		<b>1703</b>	<b>4</b>	<b>22</b>	<b>46</b>	<b>0</b>	<b>0</b>	<b>1775</b>	<b>25</b>	<b>101%</b>

Bethesda	Health Care Management	7	Bethesda N	Health Care Managem	7	0	0	0	0	7	0	100%		
Camp LeJe	Health Care Management	13			2	1	2	4	0	9	-4	69%		
Cherry Pt	AVM	15	Cherry Point	Aviation Management	13	2	1	2	0	18	3			
	EST	13		Electronic Systems Te	4	1	0	1	0	6	-7			
Great Lake	Electronic Systems Technol	10	Great Lake	Electronic Systems Te	9	0	0	2	0	11	1	110%		
	Health Care Management	21		Health Care Managem	11	0	1	1	0	13	-8	62%		
Harry S Tr	Automotive Technology	20	Harry S Tru	Automotive Technolo	10	0	0	9	0	19	-1	95%		
	Technical Resource Managen	2								0	-2	0%		
Jacksonville	EST	11	Jacksonville	Electronic Systems Te	7	0	2	1	0	10	-1	91%		
	Health Care Management	9		Health Care Managem	6	0	0	3	0	9	0	100%		
JJC	FSM	49	Joliet Jr Col	Fire Service Management	30	0	2	4	0	36	-13	73%		
Mt. San An	Aviation Management	32	Mt. San An	Aviation Management	27	0	3	11	0	41	9	128%		
				Fire Service Managem	4	0	0	2	0	6	6			
New River	Aviation Management	14	New River	Aviation Management	12	0	3	2	0	17	3	121%		
	Electronic Systems Technol	7		Electronic Systems Te	5	2	0	1	0	8	1	114%		
North Islan	Electronic Systems Technol	19	North Islan	Electronic Systems Te	4	1	0	1	0	6	-13	32%		
Palomar C	Aviation Management	14	Palomar Co	Aviation Management	13	0	0	3	0	16	2	114%		
			Parkland C	Information Systems	0	0	0		0	0	0			
			Pensacola	Health Care Managem	5	0	0	4	0	9	9			
			SW IL Colle	Aviation Management	4	0	1	7	0	12	12			
San Diego	Health Care Management	5	San Diego	Health Care Managem	7	0	3	6	0	16	11	320%		
Triton Coll	Fire Service Management	33	Triton Coll	Fire Service Managem	2	0	1	19	0	22	-11	67%		
Univ Ctr of	Fire Service Management	23	Univ Ctr of	Fire Service Managem	23	0	0	6	0	29	6	126%		
Web-Base	Automotive Technology	14	Web-Base	Automotive Technolo	25	0	1	1	0	27	13	193%		
	Automotive Technology (App			Arch	2			1		3				
	Aviation Flight	1		outliers						3	2	300%		
	Aviation Management	3		Aviation Management	2	0	1	0	0	3	0	100%		
				Aviation Technologies	3	0	0	0	0	3	3			
		1		Fashion Design Merch	1	0	0	0	0	1				
		5		Electronic Systems Te	2	0	2	0	0	4	-1			
	Fire Service Management	7		Fire Service Managem	15	0	7	1	0	23	16	329%		
	Health Care Management	89		Health Care Managem	83	0	14	8	0	105	16	118%		
	Information Systems Technol	52		Information Systems	46	0	3	3	0	52	0	100%		
	Mortuary Science & Funer	4		Mortuary Science & F	7	0	0	4	0	11	7	275%		
	Radiologic Sciences	11		Radiologic Sciences	16	0	2	4	0	22	11	200%		
	Technical Resource Managen	20		Technical Resource M	21	0	4	3	0	28	8	140%		
<b>Undergraduate Total</b>		<b>2,254</b>	<b>Undergraduate Total</b>		<b>2,131</b>	<b>11</b>	<b>77</b>	<b>160</b>	<b>0</b>	<b>2379</b>	<b>125</b>	<b>106%</b>		
Graduate			Graduate											
Carbondale	Architecture	54	Carbondale	Architecture	49	1	0	0	0	50	-4	93%		
	Fire Svc & Homeland Sec Mg	14		Fire Svc & Homeland	1	0	0	0	0	1	-13	7%		
Off cam ARCH		1		PA	1	0	0	0	0	1	0	100%		
Web-Base	Architecture	24	Web-Base	Architecture	22	0	0	0	0	22	-2	92%		
				Fire Svc & Homeland	21	2				23	23			
	Medical Dosimetry	28		Medical Dosimetry	24	1	0	0	0	25	-3	89%		
				Radiologic Sciences	8	1	0	0	0	9	9			
		0								0	0			
<b>Graduate Total</b>		<b>121</b>	<b>Graduate Total</b>		<b>126</b>	<b>5</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>131</b>	<b>10</b>	<b>108%</b>		
	unclassified	11		uncl	0			3		3	-8	27%		
<b>Totals</b>		<b>2,386</b>	<b>Totals</b>		<b>2,257</b>	<b>16</b>	<b>77</b>	<b>163</b>	<b>0</b>	<b>2513</b>	<b>127</b>	<b>105%</b>		
				Total Weekly Enrollment (10day count)										

## CHANCELLOR'S SCHOLARSHIP INTERVIEW

Last Friday and Saturday, February 5 and 6, more than 400 high-achieving high school seniors and their family members came on campus for the Chancellor's and University Excellence Scholarship Interview Weekend. About 56 students and their family members visited the Transportation Education Center (TEC) Friday afternoon from 3:00pm to 5:00pm. These students have selected or will select one of our CASA programs as their area of study. SIU will award 25 Chancellor's Scholarships which will cover tuition, fees, and room and board for four years; and will award a larger number of University Excellence Scholarships, which provide an \$8,500 in awards per year for four years, or a total of \$34,000.

## CS FOR ALL INITIATIVE

I was invited to attend a meeting hosted by the National Science Foundation (NSF) to discuss a new initiative recently announced by President Obama: **Computer Science (CS) for All**. This initiative aims to give all U.S. students the chance to learn computer science (CS) in school. You can watch the [Launch ceremony here](#). It calls for new funding—\$4 billion in his forthcoming budget—and includes a \$120 million commitment from already existing funding sources at NSF. It specifically calls out CS10K project, and it also mentions the great work of many private organizations and partners. You can read the [Details](#) and see the [Fact Sheet](#). See more about [NSF's role](#) in **CS for All**. This milestone is due, in large part, to the amazing community of teachers, faculty, and researchers who have put so much of their time and energy into making CS courses and course materials accessible and engaging for everyone.

## CONGRATULATIONS

- Dr. **José R. Ruiz**, Professor of Aviation Management and Flight, has been invited to serve as Editor of the SIU Press Aviation Book/Text Series. Congratulations!
- **Steve Goetz**, Assistant Professor of Aviation Management and Flight, and **Andy Weis**, Flight Instructor of Aviation Management and Flight, have an “SIUC/UIC National Summer Transportation Institute” grant project supported by University of Illinois - Chicago and IDOT during the coming summer. This project will incorporate the FAA’s ACE academy at Southern Illinois University Carbondale as a Pilot Combined Academy. Students will participate in a one week Aviation Training with SIU Carbondale Flight Instructors. Students will tour O’Hare Airport (control tower / facilities department), Tracon towers and fly an airplane from Priester Aviation. During the week of Aviation Training students will reside in the University of Illinois dormitory. Congratulations!
- Brian Leicher (CMD, Allegheny Health Network) and Dr. **Sandy Collins**, Program Director and Associate Professor of Health Care Management (HCM), have a manuscript accepted for publication titled: “The Transition from Technical Staff Member to Manager.” The piece will be published in the *Radiology Management* journal in 2016. Congratulations!
- Dr. **Sandy Collins**, Program Director and Associate Professor of Health Care Management (HCM), **Richard McKinnies**, Associate Professor of Radiologic Sciences, Cristian Lieneck Assistant Professor at Texas State, and **Sandra Watts**, Assistant Professor of Radiologic Sciences have a manuscript titled: “A Trend Analysis of Succession Planning in Healthcare as Perceived by Chief Executive Officers in United States Hospitals” accepted for publication in the *Health Care Manager Journal*. Congratulations!
- The Graduate Council meeting on Thursday, February 4, 2016, passed unanimously a resolution in support of our RME for the renaming of the **Master of Science** in Fire Service and Homeland Security Management to **Public Safety and Homeland Security Administration** in the School of Architecture in the College of Applied Sciences and Arts. This change will open the program to all areas of public safety personnel including fire, police, medical, and military personnel as all of these areas are pertinent to fire service management. The new name will also acknowledge higher levels of public service and will distinguish between management level personnel and administrative level personnel. The anticipated budgetary effects are minimal and include only the cost of updating brochures and the website. The program delivery mode will continue to operate as an online and off campus program. Congratulations!



- Two new graduate programs within the School of Allied Health, Master of Health Administration (MHA) and Master of Health Informatics (MHI), will begin their first class in summer 2016 semester. We are now accepting student applications for these two programs. Both programs are designed for working individuals with classes offered via online delivery in 8 week blocks. If a student is interested in earning both degrees, the first degree requires 45 credit hours and then they can complete the other degree with an additional 21 program specific credit hours. This is an excellent opportunity due to the structure of the two programs. Program specific details are available on our website at: <http://sah.siu.edu/graduate/>, and students can apply through the graduate school website at: <http://gradschool.siu.edu/applygrad/>. Congratulations!
- **Shannon McDonald**, Assistant Professor of Architecture, participated in a proposal development team contributing to the development of the City of St. Louis's application for the USDOT Smart City Challenge: <https://www.transportation.gov/smartcity>. The proposal theme, "Connecting People and Opportunity," ties together 15 projects in 3 major technical areas (Smart Data Systems, Connected Vehicles, and Smart Transit & Sustainability). It connects the region's Promise Zone with the Downtown Core. The team members are from five universities: Washington University, St. Louis University, University of Missouri at Columbia, Southern Illinois University at Edwardsville, and Southern Illinois University at Carbondale, and the proposal has six partner agencies: City of St. Louis, Bi-State Development Agency, MoDOT, East West Gateway, St. Louis County, and Great Rivers Greenway. The proposal has passed the first round review, and the team is working on their second round submission. Congratulations!
- **Faith Miller**, Associate Professor and Program Director of Dental Hygiene, was one of the leaders in the official "GO RED DAY" sponsored by the American Heart Association. Some Dental Hygiene students were participating and doing blood pressure screenings and distributing oral health kits as well as information about the DH clinic. More about this program can be found: <https://www.goredforwomen.org/about-heart-disease/alpha-kappa-alpha-joins-aha-to-go-red/>. Faith was mentioned in the TV program <http://www.wsiltv.com/video?clipId=12189103&autostart=true>, Congratulations!

## **BUDGETING, PLANNING, AND SUPPORT STAFF MEETING**

The Budgeting, Planning, and Support Staff will meet on Wednesday, February 10, 2016, 10:00am - 12:00pm in the Dean's Conference Room. The tentative agenda of the meeting is below:

1. Welcome and Update
2. Ad Staff Report
3. Payroll Process
4. Reminder about Travel and Entertainment Expenses
5. CASA Scholarly Activity Award (replacing Research Paper of the Year Award)
6. CASA Planning Calendar and Department Calendars
7. Other Business, Good News

If you have any specific items that you feel the Budgeting, Planning, and Support Staff should consider at the meeting, please send Mary Nemetsky ([mnemet@siu.edu](mailto:mnemet@siu.edu)) your suggestions before 1:00pm Tuesday, 2/9/2016.

## **FACEBOOK & SOCIAL MEDIA DEVELOPMENT**

**Becky Robinson**, Recruitment & Communication Specialist and **Kevin Little**, Graduate Assistant and Web Design Supporter will host an informal discussion on *Friday, February 12th from 1:00 – 2:00pm* for any faculty or staff interested in discussing Facebook page enhancements for your programs. Please join us in the Dean's Conference Room. Additional discussions to follow on this communication strategy.

## **SCHOOL OF ARCHITECTURE: TRANSFER DAY & DESIGN DAY**

Several faculty from Architectural Studies (ARC), Interior Design (ID), Fashion Design and Merchandising (FDM), and Fire Service Management (FSM) are working together to plan a School of Architecture *Transfer Student Day* which has been scheduled for Friday, March 4, 2016 from 9:00 – 2:00pm. Fun, social engagement opportunities will be planned for CASA faculty, staff, students, and visiting transfer students from 2:00 – 4:00pm. A special speaker has been scheduled for 6:00pm. This recruitment event will target community colleges with articulation programs and new community college partners from which we seek to recruit students. If you would like your programs included in this March 4<sup>th</sup> event please contact Becky ([brobinso@siu.edu](mailto:brobinso@siu.edu)).

A second recruitment event, *Design Day*, is being planned for late April to invite regional high school students and teachers to a special event with the School of Architecture and other interested SIU and CASA programs. The Design Day discussions include a Pre-Runway showing of the Fashion Design and Merchandising (FDM) student work, experiences with students in the Interior Design (ID) laboratories, skill building workshops for fine art and technical drawing, creative thinking workshops around sustainability designs for commercial and residential buildings, emerging transportation sharing systems, sustainable energy designs, and aspirational discussions with faculty and alumni regarding college to career path opportunities in the field.

Becky Robinson, Recruitment and Communication Specialist, will be working with each CASA School and Program to host special student outreach events with middle schools, high schools, and community colleges, and working with their representatives throughout the year.

## **RESUME CRITIQUE WORKSHOP**

Career Services Resume Critique Workshop for CASA Students will be held on Tuesday, February 16<sup>th</sup> from 12:30 – 4:30pm near the elevators on the 1<sup>st</sup> floor of the CASA building. A representative from Career Services will visit with students on a first-come, first serve basis. All CASA students are welcome to participate. Posters will be provided to promote this event to your students next week.

## **OPEN HOUSE**

SIU Open House will be held on Monday, February 15<sup>th</sup> in the SIU Student Center International Lounge. All CASA tables should be set up between 8:00am – 9:15am. Students will visit exhibits from 9:30 – 11:00am. Any Department/School which would like to host a special Showcase visit with students and parents, please let Becky Robinson know. The Showcase times are 12:00, 12:30 or 1:00pm. The TEC Center is hosting visitors for a showcase at 12:30.

## **EXTERNSHIP PROGRAM**

The SIU Externship Program matches are being completed this week. Becky Robinson and Elaine Atwood have been working with sponsor sites, program representatives, and student applicants for appropriate matches. The Externships will take place March 14 – 18, 2016 during Spring Break week. The Externship Launch will take place on Tuesday, March 1<sup>st</sup> from 6:00 – 6:45 in the SIU Student Center. A presentation with special speaker Lauren Berger, the Intern Queen, will take place at 5:00pm till 7:00pm in the SIU Student Center Auditorium to prepare students for the externship experience. Information is being provided to all student externship applicants and sponsors this week.

### **DENTAL HYGIENE PROGRAM NEWS**

Senior Dental Hygiene (DH) students from the School of Allied Health (SAH) went to Carbondale Middle School to provide free cleanings, fluoride treatments and sealants to middle school students from 8:00am to 12:00 noon on Monday, February 1, 2016. Registered dental hygienist Natalie Richardson, seen below, stated a dentist will also come and provide dental exams one day a week for the clinic.





Photo source: KFVS

## **ILLINOIS BUDGET UPDATE**

The State of Illinois is in its 8th month without appropriating funds for higher education or Monetary Assistance Program (MAP) grants. On January 28, 2016, The General Assembly passed a funding bill for MAP and community colleges, but the Governor has stated he will not support it. The Senate Republicans have introduced bills in which funding levels would be based upon the FY 2015 adjusted appropriations and would include \$373 million (100% funding) for MAP, however community colleges would see a 10% reduction, and funding for public universities cut 20%. Chicago State University declared a state of “financial exigency” and Eastern Illinois University announced major staffing layoffs and furloughs.

## **ON THIS WEEK’S CALENDAR**

- Monday, February 8, 2016: 10:00am, Hi Tech Career Expo meeting, Dean’s Conference Room.
- Tuesday, February 9, 2016: 11:00am-1:00pm, Deans’ Council Informal Discussion Meeting, Anthony Hall Balcony Conference Room.
- Wednesday, February 10, 2016: 10:00am - 12:00pm, Budgeting, Planning, and Support Staff Meeting, Dean’s Conference Room.
- Thursday, February 11, 2016: 10:00am - 11:00am, UAS 333 Exemption Meeting, Dean’s Conference Room.
- Friday, February 12, 2016: 9:00am - 10:00am, 2016 Promotion/Tenure Candidates Informational Meeting, Dean’s Conference Room; 1:00pm – 2:00pm, Facebook and social media planning and development in Dean’s Conference Room.

## **AND FINALLY ...**

If you see something in this update that you want to comment on, please send me an email at my SIU email [awang@siu.edu](mailto:awang@siu.edu) or call me at 618-536-6682. Also, if you know of somebody who might be interested in receiving the CASA Dean's MMU, please ask them to send me an email and we will gladly add them to our mailing list. On the other hand, if you prefer not to receive the CASA Dean's MMU, please let me know, as well. Thank you.

Andy Ju An Wang, Ph.D.  
Dean, College of Applied Sciences and Arts