

## CASA Dean's MMU (Monday Morning Update)

Monday, January 25, 2016

Dear Colleagues,

Our first week of the Spring 2016 semester went very well. While a small number of students did miss their first class, advisors are touching base with those students and encouraging them to instructors of those classes missed. As you know, the first day of class is an important time for faculty to establish the tone for course expectations for students. Please help students who missed the first day of class understand your course expectations, grading policy, and other important items in your syllabus. Good rapport between instructor and students is arguably the most important factor in good classroom dynamics and in achieving teaching excellence. Thank you for your dedication to student success.

The University will have a Recruitment Summit this Thursday and our College has prepared a *CASA Recruitment Strategic Plan* for the coming fall semester and beyond. Let me share a few key points of this strategic plan. CASA has been consistently the third largest generator in total student enrollment for the University. The College enrollment has continuously been increasing for the past three years. There was a dip in 2011-2012, but CASA maintains a 1.66% increase in enrollment from 2011 to 2015. Due to a number of resource constraints, continued growth in some of our programs will be difficult. However, we strive to maintain our growth even under a challenging fiscal environment. By Fall 2016 (10 day count) we hope to have achieved these gains in CASA college-wide enrollment, compared to Fall 2015:

1. On-campus programs will have a 1% increase in enrollment;
2. Online programs will have a 7% increase in enrollment; and
3. Off-campus programs will have a 5% increase in enrollment.

These strategic goals support the following strategic priorities of the College in the next five years:

1. Student Success: We seek to advance student success through various educational practices including teaching, advising, research and service:
  - a. Increase CASA six-year graduation rate from currently 65.2% to 70% ; and
  - b. Increase the freshmen to sophomore retention rate from currently 77.80% to 80%.
2. Quality Programs: We strive to maintain all our program accreditations and certifications through regular program assessment and evaluation. Programs with national board/certification exams will continue to achieve a high passing rate for first attempt examinations.
3. Research and Creative Activity: The College will continue transitioning and progressing as a national university with high research activity. In addition to publication venues in each program area, faculty are encouraged to publish in the peer-reviewed *Journal of Applied Sciences and Arts*, and present scholarly work at the annual *ASA Multi-disciplinary Research Symposium*.

The College of Applied Sciences and Arts is well positioned to succeed in multiple areas due to loyal and hard-working faculty and staff who have remained dedicated to student success over a period of years when operating budgets have declined and wages and salaries have been frozen. The challenge for the College is to explore new opportunities to gain essential resources required to grow and enhance our high demand programs. As the state budget impasse continues into spring 2016, let's hope our elected state leaders in Springfield will finally resolve the budget crisis before the March primary elections.

**CONGRATULATIONS**

- **Major Navistar Donation to SIU Automotive**

Navistar, manufacturer of International trucks, has committed to increasing its partnership and support of the SIU Automotive Technology Department. This fall, Navistar donated equipment valued at over \$60,000. In addition, last week, Navistar donated five complete trucks with a value exceeding \$330,000. One of the donated trucks is the International's premier line LoneStar model painted in Saluki maroon and white to celebrate the nation's premier Automotive program.



SIU Automotive is a competitive admissions program with more student applicants than can be accepted. Coupled with an extremely large demand for SIU Automotive graduates in all sectors of the industry, including the medium and heavy duty truck sector, Navistar hopes that this donation helps spur the expansion of the program to accept more students to the University. Navistar has committed to even more support for the SIU Automotive Department's ability to grow and continue graduating the future industry leaders so desperately need.

Navistar is the manufacturer of International brand commercial trucks, MaxxForce brand engines, IC school buses, Workhorse brand chassis for motorhomes and step vans, and is a major U.S. Defense supplier. Headquartered in Lisle, Illinois, Navistar has 16,500 employees and an annual revenue of \$10.775 billion.

Navistar is an active recruiter of SIU Automotive students, providing paid corporate internships and employment opportunities for our graduates. SIU Automotive graduates hold numerous executive positions with Navistar and are responsible for providing this donation. SIU Automotive graduates truly display “Once a Saluki – Always a Saluki!”

Congratulations!

- **Sam Chung**, Professor and Director of ISAT, has a peer-reviewed research paper with four co-authors titled “*FADES: Behavioral detection of falls using body shapes from 3D joint data*” at Journal of Ambient Intelligence and Smart Environments (JAISE) vol. 7, no. 6, pp. 861-877, 2015. Congratulations!
- **Richard C McKinnies**, Associate Professor of Radiologic Sciences, and **Sandy Collins**, Associate Professor of Health Care Management, have had a Letter of Intent approved for a funding opportunity with the American Society of Radiology Technologist (ASRT) Foundation titled “Imaging Professionals - Perceptions of Graduate Readiness to Practice.” Congratulations!
- **Dr. Rolando Gonzalez Torres**, Associate Professor of Architecture, has an abstract titled “Topos & Khora, Territoriality as a cultural creation of human beings” accepted for presentation at the *International Conference Arquitectonics Network: Mind, Land and Society* to be held on June 1-3, 2016 at the College of Architects of Catalonia and in the School of Architecture of Barcelona. Congratulations!
- Based on the National Architectural Accrediting Board (NAAB) report in 2015, the last set of Illinois schools of architecture to be reviewed by the NAAB’s 2009 accreditation procedures were completed. The final sets of public reports were made available at the first of this year. The table below provides a brief summary of the accrediting result for five Illinois schools with an architecture program. The NAAB accreditation requires the program demonstrate that graduates are learning at the level of achievement defined by a number of Student Performance Criteria (SPC). Each criterion can be (1) *Met with Distinction*; (2) *Met*; or (3) *Not Met*.

NAAB Reports: Illinois School of Architecture			
School	Student Performance Criteria (SPC)		
	Met with Distinction	Not Met	B.6 Comprehensive Design
Illinois Institute of Technology	3	4	Y
Judson College	0	4	N
School of the Art Institute	1	2	Y

Southern Illinois University	6	1	Y-With Distinction
University of Illinois at Chicago	3	4	N
University of Illinois at Urbana-Champaign	2	6	N

As shown in the table above, three quick facts can be taken away from this report:

1. SIU is the school with the most “Met with Distinction” ratings on the SPCs. You may notice that we have one more than the TOTAL of the other two public schools or two more than the TOTAL of the three private schools.
2. SIU is the school with the least “Not Met” ratings. We were not teaching energy modeling, but we are doing that now.
3. On SPC B.6, Comprehensive Design, SIU is the only Illinois school, public or private, to receive “Met with Distinction.” This is the hardest SPC to earn. No other public school of architecture met this SPC in Illinois.

Congratulations to **John Dobbins** and all faculty members in the Architecture program! Thank you all for doing such great work! SIU has a great School of Architecture!

- **Tom Imboden**, Associate Professor of Information Systems Technologies (IST), was leading the effort of renewing the designation of our Center for Information Assurance and Security Education (CIASE) by the National Security Agency (NSA) and the Department of Homeland Security (DHS). As you may know, CIASE was established in 2010-2011 academic year and has been serving as a focal point for information assurance research, teaching, and outreach activities at SIU and local community. The Center received approximately \$16,000 in scholarship and research grant from the National Security Agency. Many thanks go to Tom and all ISAT faculty and staff, particularly **Sam Chung**, ISAT School Director, **Nancy Martin**, Associate Professor of IST, **Belle Woodward**, Associate Professor of IST, **Martin Hebel**, Associate Professor of EST, **Ed Workman**, Senior Lecturer of TRM, and **Donna Colwell**, ISAT Office Manager, for their contributions and help in preparing the application package that was submitted last week. Congratulations!
- Dr. **Sam Chung**, ISAT Director and Professor, **Tom Imboden**, Associate Professor of IST, and one professor from the College of Education and Human Services submitted an SIU GenCyber 2016 Summer Camp grant proposal focusing on cybersecurity education and awareness training. The funding source is National Security Agency. If funded, a total of 21 high school and middle school students from Carbondale will participate in the Next Generation of Cybersecurity (GenCyber) summer camp at SIU. Congratulations!
- Please join me in congratulating the School of Architecture Fire Service Management (FSM) program for its articulation agreement with Waubensee Community College (WCC), Sugar Grove, IL. The agreement has been signed by Jess Toussaint, Dean for Health Professions and Public Service of Waubensee Community College, and Dr. Susan Ford, Interim Provost and Vice Chancellor for Academic Affairs for Interim Chancellor Brad Colwell. According to the agreement, all graduates of WCC with an Associate in Applied Science (AAS) degree in Fire Science Technology and meeting SIU Carbondale FSM program admission requirements will be considered for admission into our FSM program based upon the program enrollment criteria and space availability. Congratulations!

- Five College of Applied Sciences and Arts students received the Textbook Scholarship Awards for the 2016 spring semester sponsored by the SIU Alumni Association:
  - Paul Egbo, Senior, Aviation Management;
  - Daen Glover, Senior, Aviation Management;
  - Samantha Hennig, Junior, Dental Hygiene;
  - Emily Miller, Freshman, Radiologic Sciences; and
  - Emily Shoaf, Freshman, Radiologic Sciences.

The Textbook Scholarship Awards Ceremony was held last Tuesday, January 19, 2016 in the Student Center Ballrooms. This has become an annual tradition of the Association, with hundreds of students receiving this financial assistance since 2008. To receive the award, students must demonstrate a financial need and have a GPA of at least 3.0. Each student who receives a scholarship made brief comments during the ceremony. Congratulations!



- Four of our FDM (Fashion Design and Merchandising) students, **Brooke Cleary, Joslyn Jenkins, Victoria Mitchell** and **Aimee Lepla**, have all been selected, out of 20 openings, to participate in the first ever, Banson NYC "Fashion Week Adventure," Friday, February 12 - Tuesday, February 16, 2016. Our students will work with Season 5, "Project Runway" contestant Leanne Marshall first-hand, and will assist and style for eight other New York Fashion Week fashion shows. While in New York, CASA student will explore 5th Avenue shopping, visit the Metropolitan Museum of Art to view the Costume Institute Exhibition of Jacqueline de Ribes, learn and recreate MAC makeup looks for the models on the runway, attend Styling seminars, participate in a three-hour tasting tour, explore SoHo, visit the Museum at FIT, see the Broadway Show, "Kinky Boots" and much more, all while being chaperoned, the entire five days by Tommy Hilfiger's sister, Betsy Hilfiger! This will be a "life-changing" experience and lead to more opportunities for our students. Congratulations!



### **NEW DEVELOPMENT DIRECTOR**

I am very pleased to inform you that **Karen Martin** has accepted the job offer to serve as the CASA Development Director and will start on Monday, February 8th, 2016. Her office is in Kaplan Hall, but she will be working with us closely in all development and foundation issues in the College.

Karen is currently a Community Relations Coordinator and formerly a Micro-Entrepreneur Specialist at the Dunn-Richmond Economic Development Center at SIU. Her background is quite varied, as her early career work was in the ministry. Karen holds a BA from Western KY University; a Master of Divinity from McCormick Theological Seminary; and an MBA (marketing, accounting) from University of Illinois at Chicago. Karen has nonprofit experience as Executive Director of Metro Chicago Habitat for Humanity as well as South Suburban Housing Center. From there she worked with the U.S. EPA in various coordinator roles for 9 years.

### **CONTINUING EDUCATION COURSE**

The School of Allied Health will offer a continuing education course “Healthcare Risk Management and Patient Safety,” as an online course, as part of the SIU flexible learning in healthcare series. Topics include organizational healthcare risk management and principles; financial implications surrounding organization healthcare risk management; national regulations and statutes; organization patient safety principles; correlations between patient safety and health care risk management; and organizational patient safety programs. For more information please visit <http://extendedcampus.siu.edu/healthcareriskmanagement/>.

### **COLLEGE-LEVEL AWARDS**

- Ernest J. and Mary C. Simon Distinguished Faculty Award nomination deadline: Friday, January 29, 2016.
- Service to the College Award nomination deadline: Thursday, March 31, 2016.

### **UNIVERSITY-LEVEL AWARDS**

I encourage faculty and staff to submit nominations for the University-Level Teaching Excellence Awards (TT & NTT), University-Level Early Career Faculty Excellence Award, University-Level Scholar Excellence Award, University-Level Staff Excellence Award (AP or CS), and Women of Distinction Award (Faculty, AP, or CS). Details of these awards can be found at <http://excellenceawards.siu.edu/guidelines/index.html>.

Complete nomination packages must be received by Friday, February 5, 2016, 4:30 p.m. Materials will not be accepted after the deadline. Electronic (pdf) submission is preferred. Please note, nomination packages which do not follow the guidelines, especially in the supporting documentation, may be returned to ensure proper review by the selection committee. Nominations that are too long may disadvantage an otherwise worthy candidate.

### **FIRST ROBOTIC COMPETITION**

The FIRST (For Inspiration and Recognition of Science and Technology) Robotics Competition will be held at our Transportation Education Center (TEC) on Saturday, January 30, 2016. If interested, please contact Michael B Behrmann <[mbehr@siu.edu](mailto:mbehr@siu.edu)> for volunteer opportunities. An animated game video is available below about this year's robot competition.

<https://www.youtube.com/watch?v=b49Q3kqrSv0>.

### **ON THIS WEEK'S CALENDAR**

- Monday, January 25, 2016: Nominating university excellence awards recipients.
- Tuesday, January 26, 2016: 11:00am-1:00pm, Deans' Council Informal Meeting, Anthony Hall Balcony Conference Room.
- Wednesday, January 27, 2016: 9:00am - 10:00am, COEHS Dean Candidate meeting with Deans, SSB 307. Gov Rauner State of State speech.
- Thursday, January 28, 2016: 10:00am-12:00pm, Aviation Industry Leaders meeting, Anthony Hall Balcony Conference Room; 1:00pm - 5:00pm, SIU Recruitment Summit, TON.
- Friday, January 29, 2016: The E.J. and Mary C. Simon Distinguished Faculty Award application is due today.

### **AND FINALLY ...**

If you see something in this update that you want to comment on, please send me an email at my SIU email [awang@siu.edu](mailto:awang@siu.edu) or call me at 618-536-6682. Also, if you know of somebody who might be interested in receiving the CASA Dean's MMU, please ask them to send me an email and we will gladly add them to our mailing list. On the other hand, if you prefer not to receive the CASA Dean's MMU, please let me know, as well. Thank you.

Andy Ju An Wang, Ph.D.  
Dean, College of Applied Sciences and Arts