

CASA Dean's MMU (Monday Morning Update)

Tradition of Excellence; Standard of Success

Monday, April 3, 2017

Dear Colleagues,

Interim Chancellor Colwell delivered his detailed budget reduction strategy last Wednesday, March 29, 2017, immediately after President Dunn's budget message was published through *The System Connection*. We need to take actions to keep our University financially viable for the months ahead. I hope we can manage the reductions to minimize the negative impact to our University and College while maximizing the possibility of rebuilding enrollment.

Here is a quick recap of Dr. Colwell's budget reduction strategy: The total amount to cut for SIU Carbondale is \$30 million, which means a 15.9% reduction of our state budget. We will make \$19 million in permanent cut to state-funded accounts starting July 1, 2017. This equals a 10% permanent reduction in state funding on top of the 10% already taken in the current fiscal year. Moreover, we must implement a 10-year plan to pay back the unrestricted funds we borrowed from the University System during the state budget impasse in the last two years. The first year payback will be \$11 million for the new fiscal year that begins July 1.

This is obviously a tough decision and difficult to implement considering SIU Carbondale just completed more than \$20 million in reductions this year. The stopgap provided \$106 million for the SIU System, meaning a reduction of approximately \$20 million in operational funding for SIU from last year. Academic and non-academic programs had cuts and graduate assistantships were reduced campus-wide. Lack of a state appropriation means we must stretch every available dollar, slow down purchasing and hiring, and become even more efficient by consolidating positions and possibly departments and offices. It may also be necessary to put on hold some things that are important but less mission-critical. The University may look a bit different in the future as we redefine ourselves in a new financial era, but our core educational mission will not change.

HONORS DAY - SATURDAY, APRIL 8

Honors Day is an annual celebration of the academic achievement of our undergraduate students. It serves as an important prelude to our University commencement, and includes ceremonial elements such as college gonfalons: presentation of certificates, cords and medallions, inspirational messages, and celebratory music. Faculty members are encouraged to join the students to celebrate their academic accomplishments.

As a tradition, this year's (2017) E.J. and Mary Simon Distinguished Faculty Award recipient, Dr. Scott Collins, and CASA Distinguished Alumni Award recipient, Mr. Joseph Schuster, will speak to students during the College Honors Day Ceremony.

Student qualification for recognition is determined at the end of the third week of the spring semester. Recognition at that time is based on a full- or part-time undergraduate student who has (1) attained an undergraduate grade point average at SIU of 3.50 or better and, if applicable, a 3.50 average or better in all undergraduate work (including transfer credit) recognized by SIU; and (2) reached the benchmarks of 12, 45, 75, or 105 SIU credit hours of coursework since the prior year's qualification determination. Such an Academic Honors student will be invited by the University and the College to the Honors Day ceremony.

Many thanks to the CASA Honors Day Committee for their great effort to organize this annual event. Special thanks to Ralph Tate for contacting Carroll Walker at CTE and arranging to use Zoom Meeting instead of Adobe Connect for CASA's Honors Day Ceremony. Please share the Honors Day information with your online students so they can watch the ceremony from PC, Mac, Linux, iOS or Android: <https://zoom.us/j/715341811>.

CONGRATULATIONS

- The Interior Design (ID) program in the School of Architecture had an accreditation visit last week by the Council for Interior Design Accreditation (CIDA). The CIDA team recommended continuing accreditation for our Interior Design program. Please join me in congratulating ID faculty and students, as well as all School of Architecture faculty, staff, and students on this victory! The accreditation is not official until the accrediting agency's board signs off on the recommendation, which happens normally over the summer. We will have official word mid-August this year. Congratulations!

According to Dr. Tom Shaw, Associate Dean for Administration who attended the CIDA exit interview with the accreditation team last Tuesday, March 28, 2017, there were 16 standards to be reviewed during the CIDA visit. The accreditation team provided seven (7) strengths. The strengths include collaboration/teamwork among ID and Architectural Studies as well as Fashion Design and Merchandising, and well maintained interior design shops (Standard 3); good evidence of student progress (Standard 7B); wonderful shop models (Standard 8H); understanding of construction methods, successful integration of construction (Standard 15), and safety, fire compliance, and code integrations (Standard 16C).

Overall, the CIDA accreditation team was impressed on the quality of the ID program, engaged students, well-developed curriculum, and good self-study report. **John Dobbins**, Interim Director of School of Architecture, and his team did a fantastic job making this site visit successful. **Laura Morthland** and **Peter Smith** were exceptional leaders in this accreditation process. Congratulations!

- Please join me in congratulating Dr. **Seung-Hee Lee**, Professor of Fashion Design & Merchandising, who has been selected to serve on this year's University-Level Teaching Excellence Award Committee. I appreciate her commitment to the selection process and her willingness to review the application materials. Congratulations!

- I am pleased to let everyone know that this year our College had nineteen (19) students participate in the SIU Extern Program during spring break. Below is a list of student names, majors, and the sponsors:
 - Shawn Ankenbrandt, Architectural Studies - Dan Gavin, Farnsworth Group;
 - Luis Castanon, Architectural Studies - Tim Kwiatkowski, GGM Architects;
 - Kyle Eliakis, Architectural Studies - Jacob Carlile, Carlile Architects;
 - Courtney Gascoigne, Architectural Studies - Thomas Brackett, Whitney Architecture Inc.;
 - Olivia Hickey, Interior Design - Jodi Caticchio, O'Toole Design Associates;
 - Daniel Johnston, Aviation Technologies - John Prather, Rockwell Collins Inc.;
 - Michal Junik, Aviation Management - John Pokryfke, Fort Lauderdale-Hollywood International Airport;
 - Julia Lord, Interior Design - Trudy Faulkner, STRATA;
 - Nicole Manno, Interior Design - Jeanann Witmer, Child's Dreyfus Group;
 - Carolyn Martino, Interior Design - Troy Pavelke, Normandy Remodeling;
 - Kollin McFarland, Architectural Studies - Mark Niemeyer, AAI & Campbell Inc.;
 - Kelly Meloy, Health Care Management - Megan James, Integratas Emergency Physicians;
 - Yeonhoon Park, Information Systems Technologies - Penny Clancy, Sentinel Technologies;
 - Joni Ross, Mortuary Science & Funeral Services - Gregory Meredith, Meredith Funeral Home;
 - Andres Sanchez, Architectural Studies - Rich Obertino, Tri Architects;
 - Thomas Swehla, Aviation Technologies - John Prather, Rockwell Collins Inc.;
 - Devin Tegtman, Architectural Studies - David Helfrich, Illinois Army National Guard;
 - Falisha Tucker, Interior Design - Steven Kuhlmann, Gray Design Group; and
 - Keith Young, Architectural Studies - Jacob Carlile, Carlile Architects.



Elaine Atwood, Chief Academic Advisor, provided a report on the College extern student information as follows:

Major	2013	2014	2015	2016	2017
ARC (Architectural Studies)	6	7	6	6	7
IST (Information Systems Technologies)	1	1	3	4	1
ID (Interior Design)	2	1	4	7	6

AVM (Aviation Management)	5	0	1	5	1
AUT (Automotive Technology)	2	3	3	1	0
DH (Dental Hygiene)	1	1	1	0	0
AVT (Aviation Technologies)	5	2	0	3	2
HCM (Health Care Management)	0	0	0	1	1
MSFS (Mortuary Science & Funeral Services)	0	0	0	1	1
Total	22	15	18	28	19

- On Tuesday, March 28, 2017, the School of Allied Health (SAH) hosted its very own Open House for health occupations students from area high schools. A total of 45 students from Benton, Goreville, Murphysboro and Thompsonville High Schools learned about SAH programs and toured the labs of the Dental Hygiene (DH), Physical Therapist Assistant (PTA), Mortuary Science and Funeral Services (MSFS) and Radiological Sciences (RADS) programs.

Thank you to SAH faculty, staff, and student volunteers for making the Open House a huge success and a great experience for our guests! A special thank you to **Jordia Coleman**, Admissions Coordinator and Health Care Management (HCM) graduate, for sharing admissions information and her SAH experience. Congratulations to Dr. **Scott Collins**, **Robert Broomfield**, **Quiana Jackson**, **Faith Miller**, **Julie Davis**, **Rick MicKinnies**, **Sandi Watts**, and many others who contributed to this successful recruiting event!











- On Saturday, SIU Carbondale hosted “*The Big Event: A Saluki Day of Service,*” which is the largest one-day, student-run service project in the history of SIU Carbondale. More than 1,200 students, faculty, and staff volunteered their time and energy to assist with nearly 20 service projects in Carbondale and beyond. Many CASA faculty, staff, and students participated in this inaugural event. Dr. **Thomas Shaw**, CASA Associate Dean for Administration, and Dr. **Sam Chung**, School of Information Systems and Applied Technologies (ISAT) Director, joined the event on Saturday as volunteers. Ms. **Elaine Atwood**, CASA Chief Academic Advisor, supported the event as the CASA Big Event Coordinator. Ms. **Mary Nemetsky**, Assistant to the Dean, was working all day at the blood drive in the Student Center. Please join me in congratulating all CASA faculty, staff, and students who participated in this event. Dr. Sam Chung shared the following pictures.



Student Volunteers - Morning Session



Student Sustainable Farm Volunteer Team



Dr. Thomas Shaw and Dr. Sam Chung at the morning session.



Dr. Sam Chung with Student Sustainable Farm volunteers.

AD STAFF MEETING

The Administrative (AD) Staff will meet on Wednesday, April 5, 2017, 9:00am - 12:00pm in the Dean's Conference Room. The tentative agenda of the meeting is below:

1. Welcome, Open Forum, and Dean's Update
2. New Permanent Budget Reduction Starting FY 2018
3. Recruitment Initiatives and Best Practice
4. Board of Counselors Meeting and Honors Day
5. Round Table Discussion
6. Critical Deadlines and Other Business

If you have any specific items that you feel the Administrative Staff should consider at the meeting, please send me your suggestions before 1:00pm Tuesday, 4/4/2017. All faculty and staff are invited to the open forum section of the Administrative Staff meeting from 9:00am - 9:30am.

INTERNATIONAL STUDENTS

According to a recent report on *Chicago Tribune*, “International applications still on the rise at many Illinois colleges.” The U of I at Urbana-Champaign received 200 more applications from international students seeking admission for this fall compared with last year, a 2% increase. More than 5,500 international students applied to Northwestern University this year, up 10% from the prior year. The U of I at Chicago, Western Illinois University, Loyola University, and DePaul University also have received more applications. SIU Carbondale enrolled 1,357 students from more than 100 countries last fall, and has received 37% fewer applications from international students - about 800 - compared with the same time last year. More information is available at: <http://www.chicagotribune.com/news/local/breaking/ct-international-student-applications-illinois-universities-20170330-story.html>.

COGNITIVE ANALYTICS

Southern Connecticut State University (SCSU) wanted to cut dropout rates and help students improve their grades. The problem? Too much data and no way to make sense of it all. IBM Watson Analytics has helped SCSU in their quest to retain more students, and their experience will be shared through a free webinar: [“The Difference That Makes a Difference: Transforming SCSU with Cognitive Analytics”](#) on **Thursday, April 13, 2017 at 12 PM EDT**.

In this webinar, Dr. Michael Ben-Avie of SCSU and Randy Messina of IBM will share how SCSU used Watson Analytics to focus on student retention while also teaching students about analytics. You’ll learn how a new cognitive analytics approach helped the SCSU Office of Assessment and Planning:

- Identify important predictors of student behavior that changed preconceived notions
- Earned the nickname of “anecdote busters
- Implement new initiatives with positive results.

Registration: <https://engage.vevent.com/index.jsp?eid=556&seid=89593&code=IBMEMAIL>

NCSA INFORMATION SESSION

On Thursday, April 27th, representatives from the National Center for Supercomputing Applications (NCSA) will be on campus for an information session at 11:00 a.m. in the Student Services Building Room 170. As a side note, Scott Wilkin, one of the representatives, is an SIU alumnus from the Physics Department. Another item of interest is that NCSA hires international students for OPT and sponsors H1-B visas. This is a good opportunity for our Information Systems Technologies students. For faculty, Scott and his colleague, Emily Scherbring, are open to speaking to classes after the information session.

ASIAN PACIFIC AMERICAN HERITAGE MONTH

Southern Illinois University Carbondale is celebrating Asian and Pacific Islander Heritage Month in April to allow the entire campus and community to take part in the activities before the semester ends. Asian-American and Pacific Islander Heritage Month is celebrated nationally in May. More information is available at smrc.siu.edu, smrc@siu.edu, or 618-453-3740.

ON THIS WEEK'S CALENDAR

- Monday, April 3, 2017: CURCA Research Forum, Student Center Ballrooms: Open Session 1:00pm - 3:00pm, Awards Presentation afterwards. SIU Carbondale Asian Pacific American Heritage Month starts today.
- Tuesday, April 4, 2017: 9:00am -12:00pm, EAB Presentation: “Professional Development at the Intersection of Mission, Market, and Money” by John Tannous from EAB, Morris Library Rooms 752 - 754.
- Wednesday, April 5, 2017: 9:00am - 12:00pm, CASA Ad Staff Meeting, Dean’s Conference Room.
- Thursday, April 6, 2017: AITP National Collegiate Conference & Career Fair, all day event, St. Louis. ISAT students are participating the Web Development Project Contest as well as the Database and Security Contests.
- Friday, April 7, 2017: 11:30am - 3:30pm, CASA Board of Counselors Meeting, Transportation Education Center, TEC 126A.
- Saturday, April 8, 2017: Honors Day: 2:00pm - 3:00pm, University-wide Ceremony, Student Center Ballrooms; 3:00pm - 4:30pm, CASA Honors Day Ceremony, TEC Multipurpose Room.

AND FINALLY ...

If you see something in this update that you want to comment on, please send an email to awang@siu.edu; or call me at 618-536-6682. Also, if you know of anyone interested in receiving the CASA Dean’s MMU, please ask them to send me an email and we will gladly add them to our mailing list. If you prefer not to receive the CASA Dean’s MMU, please let me know, as well. Thank you.

Andy Ju An Wang, Ph.D.
Dean, College of Applied Sciences and Arts