

CASA Dean's MMU (Monday Morning Update)

Monday, September 19, 2016

Dear Colleagues,

This year's Saluki Family Weekend generated a lot of excitement among students and their families. The weekend included campus tours, photo opportunities, a craft sale, brunches, recreational and artistic activities, movies, Saluki tailgating and football. As you may already know, Salukis raced to a 17-0 lead in the opening seven minutes, and we defeated Murray State Racers 50-17. Go Salukis!

I have included some pictures below showing a number of snapshots of the Saluki Family Weekend events.



Above: **Martin Hebel**, Associate Professor of Electronic Systems Technologies, brought his robot called "DawgZooka," to throw T-shirts at the SIU Arena before the screening of "Finding Dory" Friday evening. Obviously it generated good PR for the Information Systems and Applied Technologies and attracted a lot of future Salukis, future engineers, future scientists, and future technicians to learn some exciting areas like "STEM", or even better "STEAM", which combines Arts (A) with Science (S), Technology (T), Engineering (E), and Mathematics (M).



Above: **Becky Robinson**, CASA Recruitment & Communication Specialist, and **Sam Chung**, Director of School of Information Systems and Applied Technologies, held a table last Saturday in the Student Center International Lounge during an SI Prospective Student and Transfer Day event and an Academic College and Campus Department Fair from 1:30pm - 3:00pm. This event aimed at increasing the number of transfer student visitors during the Saluki Family Weekend as well as local southern Illinois visitors.



Above: In the Saluki Alumni tent area on Saturday, from left to right: **Tom Shaw** (Associate Dean), **Sam Chung** (ISAT Director), **Elaine Atwood** (Chief Academic Advisor), **Tim Davis** (Clinical Instructor of Physical Therapist Assistant), and **Mike Behrmann** (Automotive Technology Chair).



Above: Interim Chancellor Brad Colwell with Tom Shaw, Elaine Atwood, and Mike Behrmann.



Above: Deans were introduced by Interim Chancellor Colwell.





STATE OF THE UNIVERSITY

Members of the university community are invited to attend Interim Chancellor Brad Colwell's State of the University address at 10:30 a.m., Wednesday, September 21, in Student Center Ballroom D. A copy of the remarks will be posted within two days and a video of the presentation will also be posted.

CONGRATULATIONS

- Dr. **Seung-Hee Lee**, Professor of Fashion Design & Merchandising, has a paper entitled "Brand relationships and risk: Influence of risk avoidance and gender on brand consumption", co-authored with J. Workman and K. Jung, published in *Journal of Open Innovation: Technology, Market, & Complexity*. Congratulations!

Also, Dr. Lee has been selected by the Faculty Senate Committee on Committees to represent faculty on the Honorary Degrees and Distinguished Service Award Selection Committee. The term will begin immediately and will be for four years. Congratulations!

- Please join me in congratulating **Mike Burgener** and all Aviation (Aviation Flight, Aviation Management, and Aviation Technologies) faculty and staff for a successful **2016 Aviation Alumni Gathering** event on Friday September 16, 2016! About 50 SIU Aviation alums and friends gathered in the Priester Aviation headquarter in Chicago for a great reunion of fun, reminiscing and learning about the latest happenings on campus. Interim Chancellor **Brad Colwell** and his wife **Mary Colwell**, SIU Foundation CEO and Vice Chancellor for Development **Jim Salmo**, and Development Officer **Karen Martin** attended this event showing strong university support for our Aviation programs. Among others, **Mike Burgener** (Chair of Aviation Technologies and Aviation Management and Flight), **John Voges** (Chief Flight Instructor), **Jacob Schwarz** (Head Coach of Flying Salukis), and **Harry Fanning** (Instructor of Aviation Technologies) attended this event. Originally SIU Aviation programs planned to send more than 20 Flying Salukis, faculty, and staff to this event with five propeller aircraft including three C172, one C310, and one C340 to this event. Unfortunately we had to cancel these small planes due to severe weather conditions Friday evening. Mr. **Greg Cook**, President of Cook Portable Warehouse and former SIU Foundation President, graciously sent his Citation jet to fly SIU leaders to this event.



Interim Chancellor Colwell addressed the audience. He expressed his gratitude to Charlie Priester, Barry Batson, Clarence Copping, and Greg Cook for their strong support for our aviation programs and the ADS-B fundraising initiative. Chair Burgener provided aviation alums updates in the Aviation program, successful stories from aviation faculty, students, and past and present projects in both Department of Aviation Technologies and Department of Aviation Management and Flight.

Priester Aviation is one of the largest and most experienced jet charter companies in the United States. Charlie Priester's father, George Priester, was a locomotive engineer by profession for the Chicago and Northwestern Railroads, but he loved airplanes. George Priester soloed in 1928 and founded his flight training school in 1945 at Palwaukee Airport, Illinois. This was ahead of the curve, a truly visionary decision. Today, Priester Aviation has grown from a small Midwestern

company into a national organization with a global presence, a multi-disciplinary aviation service company operating a fleet of world-class aircraft. Below is a picture of Charlie Priester (left) and his son Andy Priester, President and CEO of Priester Aviation.



Captain **Andy Allen**, Chief Pilot of United's San Francisco and Seattle pilot bases, spoke at the 2016 SIU Aviation Alumni Gathering. He leads a staff of 18 in support of over 1,100 pilots. He recognized the great impact and contributions SIU aviation programs have provided to the industry and encouraged SIU aviation alumni to provide the safest and most reliable operations with the highest levels of customer service.



Overall, the 2016 SIU Aviation Alumni Gathering was a great success. Congratulations!

- SIU Football running back Jonathan Mixon is an Automotive Technology Junior. The Southern Illinoisan run a cover-page story about Jonathan Mixon last week. If you missed the story, here is the link to the story:
http://thesouthern.com/sports/college/salukimania/mixon-one-of-siu-s-most-trusted-running-backs/article_979107c6-b2b2-5961-9e9c-ab4a7cb5dc45.html.
- Saturday morning on Family Weekend, SIU Automotive hosted its annual car show in the Transportation Education Center (TEC). Students, faculty, and staff organized the event around getting to know one another, engaging with industry, and promoting opportunities with

prospective students and families. Several executives from Ford Motor Company in Dearborn, MI were on hand to talk with prospective students about the numerous career opportunities and the outstanding quality of the SIU Automotive program. Ford also brought in several of their newest designed vehicles for everyone to enjoy. Recent alumni from several other automotive corporations also returned for the event to talk about their experience at SIU and how the program opened the doors for a great career. Families of both current and prospective students were able to tour the Transportation Education Center automotive facilities and share experiences of sending their son or daughter to SIU. The event also included a large cookout, music, games, and fun for the approximate 200 attendees. Congratulations to **Mike Behrmann** and all Automotive Technology faculty and staff on this successful event actively connecting alumni with current and future students and their families!





- **SIU Automotive Students Highly Recruited:** The high quality and international reputation of the SIU Automotive program continues to attract major corporations to campus. As the courting of SIU automotive students often begins in their very first semester at SIU, corporations look to connect with them early and often. As each corporation visits campus, they typically sponsor lunch-and-learn or dinner-and-learn events with the students. With the number of major corporations visiting SIU Automotive each week, students find numerous opportunities to learn and connect with industry executives. This past week, Ford Motor Company interviewed over 90 automotive students, including several first semester freshmen for paid internships. Ford also sponsored the automotive student organization hot dog sales on Thursday in in the TEC as a way to connect with students. Congratulations!

Next week, executives from General Motors are on campus recruiting and connecting with SIU Automotive students. Part of GM's visiting team will include 3 upper level global executives that are SIU Automotive graduates; Eric Cunningham, Executive Director Customer Care & Aftersales Sales and Marketing, Tom Kinney, Director of Cadillac Sales Operations, and Leo Gruzgas, Manager of Customer Care & Aftersales Mechanical and Virtual Engineering.

- As part of the SIU Foundation Annual Giving program, a Telefund team of about 45 students called CASA alumni and friends last week. On Monday, September 12, 2016, Automotive Technology Department Chair **Mike Behrmann** talked to student callers prior to their calling. Mike summarized major achievements in the Automotive Technology Department, specifically mentioned the recent truck donation the department received from Navistar and Rush. He brought candies and chocolates to reward student callers. On Tuesday evening, **Scott Collins**, Director of the School of Allied Health, visited the calling center and addressed to those students calling for

Allied Health. As the School of Allied Health has experienced a significant growth in the last few years, the School has now approximately 940 students, bigger than six entities on Carbondale campus. Student callers were delighted to receive the goodies from Dr. Collins. On Wednesday, **John Dobbins**, Interim Director of the School of Architecture brought treats to student callers as well. He reminded students to check the handout with Architecture professor names and their expertise areas in case some alums might ask about their favorite instructors. The raised fund will help provide scholarships to students, travel awards, funding for research efforts, equipment purchases, and other needs that cannot be provided by state support alone. This is also an opportunity for the College to maintain close contact with our alumni and friends. According to Mr. **Matthew McCoy**, Assistant Director of Annual Giving, the outcome of last week's Telefund calling was very positive. I'd like to thank Matt McCoy and CASA Chairs and Directors for their leadership and their great job done to work closely with student callers, encouraging and energizing student callers in different ways. Their tireless work was the key factor in determining the success of the Telefund campaign. Thank you all and congratulations!

- Around 80-90 students turned out for SkyWest's recruitment & informational meetings last Wednesday. SkyWest has a fleet of 358 aircraft, more than 11,700 aviation professionals operating more than 1,700 flights each day to 203 destinations throughout North America. Its headquarter is in St. George, Utah. SkyWest's visiting pilot and technicians also spoke with an additional three classrooms of aviation students.





INCLUSIVE TEACHING

As university professors, how do we become more inclusive in regular classrooms? How do we create classroom atmospheres that are inclusive of students who are minorities, uncomfortable speaking in class, or non-native speakers? The following link points to an article providing some tips.

http://www.chronicle.com/blogs/profhacker/tips-for-inclusive-teaching/62747?cid=wc&utm_source=wc&utm_medium=en&elqTrackId=c753f03715a040f2b32b6c6b25f5ee3d&elq=256c2c30204944bea4b56230d4aeb2b1&elqaid=10676&elqat=1&elqCampaignId=4032.

AD STAFF MEETING

The Administrative (AD) Staff will meet on Wednesday, September 21, 2016, 9:00am - 10:00am in the Dean's Conference Room. The tentative agenda of the meeting is below:

1. Welcome, Open Forum, and Dean's Update
2. Program Review Criteria
3. Round Table Discussion and Other Business

This short meeting will be followed by the "State of the University" address by Interim Chancellor Brad Colwell in the Student Center Ballrooms starting at 10:30pm. All faculty and staff are invited to the open forum section of the Administrative Staff meeting from 9:00am - 9:30am, and to the "State of the University" address.

DRONE COURSE

Southern Illinois University Carbondale

Unmanned Aircraft Systems Certification Course

2016

Registration Information

- The Registration is \$500 and covers the certification course, FAA knowledge test and lunch.
- Deadline to register is November 4.
- Registration options are available at conferenceservices.siu.edu.
- For more information, contact Steve Goetz, Assistant Professor in Aviation Management and Flight, at sgoetz@siu.edu or Sarah VanVooren in Conference and Scheduling at 618/453-3472 or email svanvoo@siu.edu.



November 12-13
9 a.m.-4 p.m.

Southern Illinois Airport,
Transportation Education Center, SIU Carbondale

This is a two-day course to assist individuals in gaining their FAR Part 107 UAS Certification. The curriculum will cover everything that you need to know to pass the aeronautical knowledge test at the end of the course. Subjects to be covered include, FAA UAS regulations, weather, National Airspace System, airport operations, aeronautical decision making, radio communications and more.

Included in the workshop are practice tests as well as completing the FAA knowledge test for certification

SIU Southern Illinois University
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Brought to you by:
SIU Faculty of Aviation Management
and Flight & Aviation Technologies
College of Applied Sciences and Arts

DRONE DELIVERING BURRITOS

The future of food delivery arrived at Virginia Tech last week, as Google began its much-anticipated — and secretive — experiment to lower Chipotle burritos from drones to a select group of university

students, as shown in the picture below. The experiments were conducted by the Project Wing team devoted to the company's drone ambitions. Project Wing is part of Alphabet, Google's parent company.



Source:

http://www.roanoke.com/business/spotted-video-captures-google-delivering-burritos-by-drone-in-blacksburg/article_935087d3-af6c-5eca-b898-26a890456117.html.

ON THIS WEEK'S CALENDAR

- Monday, September 19, 2016: 1:00pm- 2:00pm, New Cat and CFR Meeting, Kaplan Hall Conference Room.
- Tuesday, September 20, 2016: 10:00am - 12:00pm, Deans Council Meeting, Anthony Hall Balcony Conference Room.
- Wednesday, September 21, 2016: 9:00am - 10:00am, Ad Staff Meeting, Dean's Conference Room; 10:30am-12:00pm; Chancellor "State of the University" address, Student Center Ballrooms.
- Thursday, September 22, 2016: 8:30am - 11:30am, Financial Aid Workshop, SSB Room 150.
- Friday, September 23, 2016: 9:00am - 12:30pm, Professional Development with Anne Melvin, Harvard. SSB Room 150-170.

AND FINALLY ...

If you see something in this update that you want to comment on, please send an email to my SIU email awang@siu.edu; or call me at 618-536-6682. Also, if you know of anyone interested in receiving the CASA Dean's MMU, please ask them to send me an email and we will gladly add them to our mailing list. If you prefer not to receive the CASA Dean's MMU, please let me know, as well. Thank you.

Andy Ju An Wang, Ph.D.
Dean, College of Applied Sciences and Arts