

## CASA Dean's MMU (Monday Morning Update)

Monday, October 26, 2015

Dear Colleagues,

Homecoming week was full of fun activities and exciting events. CASA set up a tent at the Homecoming Tailgate on Saturday, October 24, 2015. Many faculty and staff attended the event, including Elaine Atwood, Mary Nemetsky, Craig Anz, Tom Shaw, Mike Behrmann, Kevin Lister, and a number of current students. More than 200 alumni and friends stopped by our tent, shared their memories about CASA/SIU and learned the latest developments in the College. Many alumni put on their SIU shirts/hats – creating a sea of maroon. In particular, Mr. Charles Stewart, First Deputy Fire Commissioner of the Chicago Fire Department, came to our tent with his wife, and discussed the name change of our Fire Service Management into Public Safety Management, and, particularly, the collaboration between SIU and the Chicago Fire Academy.

The Automotive Technology Department offers a Bachelor of Science degree in Automotive Technology (AUT), providing theoretical and practical hands-on application of knowledge through a combination of automotive technical courses, business/management courses, and computing and communication courses. AUT students have been actively involved in research and community engagement, participating in car shows and competitions. The picture below shows the AUT truck “Driving to Success” in the Homecoming parade.





As you can see from the pictures above, our Dental Hygiene float was very successful and attractive. According to the SIU Student Programming Council, the theme of this year's Homecoming was "*Respect the Royalty.*" One of the oldest known canine breeds in the world and in ancient times owned exclusively by nobility, the tall, slender, regal Saluki has been long known as the "Royal Dog of Egypt." The theme encouraged students and alumni to celebrate being a "Saluki" and all the maroon pride that goes with it.

Mercedes Choque has a short video of the parade which features most of the floats here on Youtube: [http://youtu.be/up2\\_WtOlsbk](http://youtu.be/up2_WtOlsbk)





The 2015 SIU Homecoming Week activities culminated with the football game on Saturday, October 24, against Youngstown State University at 6pm. The Flying Salukis were recognized before the game. As you know, our Flying Salukis won three national Champions in the past five years. Four Aviation Flight students participated in the 2015 Air Race Classic (ARC) competition this summer, a transcontinental flying competition for women pilots. There were 54 teams in this competition, flying a total of 2,199 nautical miles. Jessica Reed and Stephanie Armstrong won 1st place, and Emily Frasca and Sarah Demkovich achieved good scores, as well.



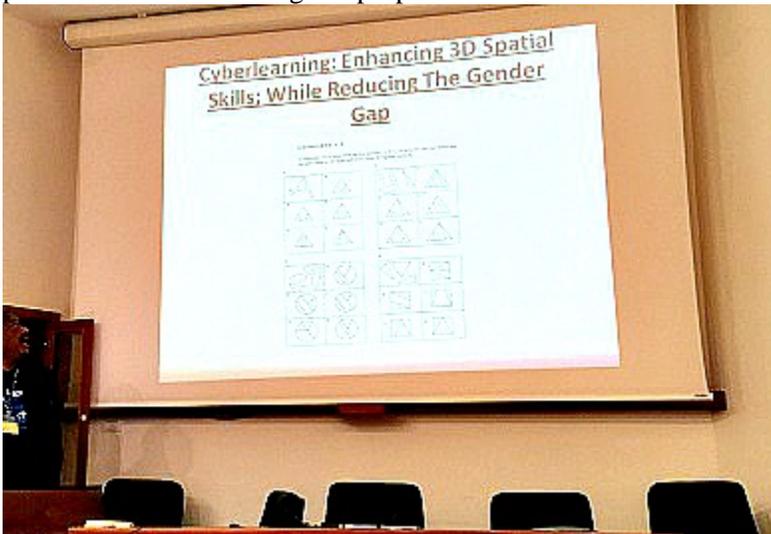
Traditionally, the Dental Hygiene Program offers a Continuing Educational Day (CED) the Friday before Homecoming weekend. This year's CED was held on Friday, October 23, 2015, under the leadership of Dr. **Charla Lautar**, Professor of Dental Hygiene, and other Dental Hygiene faculty. The senior students, working in pairs, present posters on topics related to continuing education program. This year the students displayed information on various aspects of nutrition, from gluten-free diets to the benefits of red wine and dark chocolate, along with some oral health information. Attendees received an extra .5 unit of professional education for viewing these posters, as well as the opportunity to cast a ballot for the best poster. Some of these senior students are pictured above right in front of their posters.

## CONGRATULATIONS

- General Motors Donates Cadillac CTS-V to SIU Automotive:** The Cadillac CTS-V features a 6.2L Supercharged V-8 engine that produces 556-horsepower. Coupled with a 6 speed transmission, variable magnetic suspension, and all of the luxury of Cadillac, this recent donation from General Motors brings a thrilling opportunity to SIU Automotive students. The \$55,000 vehicle will be used in the various automotive laboratories at the SIU Transportation Education Center. The donation was made possible by several SIU Automotive graduates that are high-level executives with GM. Congratulations to **Mike Behrmann** and AUT faculty, staff, and students!



- Dr. Michael D. Brazley**, Associate Professor of Architecture, delivered a research presentation entitled "Cyberlearning: Enhancing 3D Spatial Skill, While Reducing The Gender Gap" at the American University in Rome, Italy. In December Dr. Brazley and his research team of SIUC professors will submit a grant proposal with the same title to NSF. Congratulations!



- According to the data generated from the SIU Institutional Research and Studies, our Master of Architecture (MArch) program has achieved its on-time graduation rate to 91.48% as of last year! **John K. Dobbins**, Head of Graduate Studies in Architecture and Associate Professor of Architectural Studies, was able to find general graduation rates for other architecture schools, but

not specifically graduation rates for Master's level of programs. We believe that 91.48% has to be among the top performance in degree completion rates in the nation. Two things are noteworthy here: (1) The School of Architecture (SOA) faculty have not relaxed standards in any way to make our rate higher; and (2) the statistic means 91.48% of MARCH students graduated in 15 months, the normal time for the program, for both our online and on-campus students. This is an excellent graduation rate. Congratulations!

- The **School of Information Systems and Applied Technologies (ISAT)** had a successful Information Systems Technologies (IST) Industrial Advisory Board meeting last Tuesday, October 20, 2015. IST Industrial Advisory Board members who attended this year's meeting include: Courtney Goble, Boeing; Mark Wood, Boeing; Alex Glasnovich, Boeing; Alden Hutchison, IBM; Camelle Logan, Teaming Solution; Dan Manning, CDM; Kermit Johnson, Insight Global; and Gi Vania, SIU IT. Congratulations!



- Please join me in congratulating our **Dental Hygiene (DH)** program, selected by *The Journal of Dental Hygiene*, the premier scientific publication for research supporting the transformation of dental hygiene, to participate in the second phase of the Transforming Dental Hygiene Education (TDHE) Pilot Project. This enables our DH program to continue development of innovative learning domains and curricula that could serve as transformative models for dental hygiene programs throughout the country. **Faith Y. Miller**, DH Program Director and Associate Professor of Dental Hygiene, and **Jennifer Sherry**, Associate Professor of Dental Hygiene, have been invited to a seminar to meet with other members participating the project. DH faculty have been invited to review the CODA (Commission on Dental Accreditation) standards and the ADEA (American Dental Education Association) Curriculum Guide. Congratulations!
- Please join me in congratulating **Jody Beeler** and **Ashley King**, Dental Hygiene (DH) seniors, for being selected as the winners of the poster competition during the Homecoming Week Continuing Educational Day event last Friday, October 23, 2015. Their poster title is "Marketing Decay." Congratulations!



- **Dr. Charla Lautar**, Professor of Dental Hygiene, is serving on a committee for the Center of Rural Health and Social Service Development ([CRHSSD](#)), which conducts research, needs assessments, demonstration projects, program evaluations, and trainings; tests new models of health care delivery; and develops policy recommendations to improve the health of our rural communities. Her involvement with CRHSSD has brought various resources to our Allied Health programs, such as online training modules being developed for providers, caretakers, and families, and has helped our faculty to collaborate with grant partners from Psychology, Social Work, Clinical Center, Nursing, SOM, as well as Shawnee Health Care. Congratulations!
- **Dr. Sandy Collins**, Program Director and Associate Professor of Health Care Management (HCM), has successfully strengthened the HCM External Advisory Board with the following four new members: Mr. Rodney Smith, President/CEO of Harrisburg Medical Center; Mr. Kyle Triplett, Field Technician at Keystone IT; Dr. Thomas Dickerson, Chief Executive of Clinical Radiologists, S.C. in Springfield, Illinois; and Mr. Derek Johnson, Business Development Officer for Franklin Hospital in Benton, Illinois. These new members bring a wealth of industry knowledge valuable to the HCM program. Congratulations!

			
Mr. Rodney Smith	Mr. Kyle Triplett	Dr. Thomas Dickerson	Mr. Derek Johnson

- Dental Hygiene (DH) Junior **Chardonaye Logwood** participated in the 44th Annual Miss Eboness pageant. She received the awards for the contestant who collected the most ads (they solicit ads from businesses, family members, classmates, faculty) and she also was voted Miss Congeniality. She did remarkably well and presented an original spoken word as her talent and had to answer questions as part of the competition. She is pictured in the sequined evening gown (holding the trophy and plaque) with members of her RSO, Zeta Phi Beta Sorority, Inc. Mu Delta Chapter. The event is hosted annually at homecoming by the men of Alpha Phi Alpha Fraternity, Inc. Beta Eta Chapter. Congratulations!



## **AUTOMOTIVE TECHNOLOGY (AUT) NEWS**

1. **SIU Automotive Students Highly Recruited:** The high quality and international reputation of the SIU Automotive program continues to attract major corporations to campus. As the courting of SIU automotive students often begins in their very first semester at SIU, corporations look to connect with them early and often. As each corporation visits campus, they typically sponsor lunch-and-learn or dinner-and-learn events with the students. With the number of major corporations visiting SIU Automotive each week, the students find numerous opportunities to learn, connect with industry executives, and enjoy several meals.



**2. Joliet Jr. College Visits SIU Automotive:** Each fall, instructors and students from Joliet Jr. College (JJC) visit SIU Automotive. This provides the opportunity for them to learn about the transfer process, the numerous paid corporate internships, and the abundant career opportunities available upon graduation from SIU Automotive. This past week, 18 students and 2 instructors from JJC visited with Mike Behrmann, Tracey Logeman, and JJC transfer students currently attending SIU Automotive.



**3. SIU Automotive Graduates Help Lead Ally Financial:** Besides being a major banking organization, Ally Financial is also a major provider of vehicle financing and vehicle protection services in the U.S. Ally Financial is a great supporter of SIU Automotive in funding \$5,000 each year in student scholarships, providing paid corporate internships, and offering numerous career opportunities for graduates. Recently, Ally has promoted another SIU Automotive graduate to become a Team Leader in their vehicle protection center operations. This means that 4 out of their 5 Team Leaders are now SIU Automotive graduates. The photo below is just some of the SIU Automotive Graduates working with Ally Financial.



### **SCHOOL OF ALLIED HEALTH (SAH) NEWS**

An educational event presented by the American College of Healthcare Executives (ACHE) / Mid-America Healthcare Executives Forum (MAHEF) was held October 21<sup>st</sup> at Southern Illinois Healthcare / Memorial Hospital of Carbondale. This was the largest educational event ever held by the MAHEF chapter largely due to the overwhelming attendance of our Health Care Management (HCM) students. Over 100 participants were present as two panels of field experts provided information to approximately 50 Health Care Management students and nearly 50 healthcare executives from surrounding health care facilities. One session was on Performance Transformation Methodologies and the other was on Diversity as a Value-Added Business Initiative. The meeting was opened by Richard Cordova, the Chairman of the American College of Healthcare Executives Board of Governors. HCM Students cheered enthusiastically for their University as members of MAHEF presented Mr. Cordova with his own Saluki jersey personalized with “Cordova 1” making it a conference Mr. Cordova is sure to remember. “10 Top Learnings” this highly recognized and accomplished healthcare executive left participants with include:

1. Engage in your career early
2. Be a life-long learner
3. Everything is temporary
4. Reinvent yourself
5. Be kind to your body
6. You are only as good as your team
7. Lead from your heart
8. Culture counts
9. Family first
10. Paint your own picture

Sandy Collins, Associate Professor and Program Director - HCM, as a member of the MAHEF Board, assisted with the coordination of the event and served as an invited Moderator for the Diversity session.

Special thanks goes to Kyle Chamness, Allied Health Specialist; Marcea Walter, HCM Assistant Professor and Faculty Advisor for the Student Healthcare Management Association (SHMA); and the students of the SHMA for their assistance in making the event an extraordinary success.



**NEW & CLOSED PROGRAMS**

Annually, each State university submits a report to IBHE on new, consolidated, and closed programs. The table below shows that 12 new Bachelor’s level programs, 10 new Master’s level programs, and one Doctoral level program were started over the past academic year, while 4 Bachelor’s and 6 Master’s level programs were eliminated. Two Master’s level programs were identified as consolidated - those two programs were included with the new programs. During July 1, 2014 - June 30, 2015, SIUC created one Bachelor’s level program, BS in Behavior Analysis and Therapy; two new Master’s level programs: MS in Radiological Sciences and MS in Supply-Chain Management and Engineering. SIUC closed one Bachelor’s level program, BA in Design, and one Master’s level program, MS in Educational Psychology.

Illinois State Wide			SIUC		
Level	New	Closed	Level	New	Closed
Bachelors	12	4	Bachelors	1	1
Masters	10*	6	Masters	2	1
Doctoral	1	0	Doctoral	0	0

\* Two programs listed as *New* were *Consolidated*.

## LOW PRODUCING PROGRAMS

During the Academic Year 2014-2015, SIUC conducted program reviews of low producing programs and reported to IBHE the outcome in four categories: *Sunset*, *Consolidation*, *Redesign*, or *Justification/No Further Action*. The low producing report is based on degree completion numbers: At least 12 degrees conferred for an Associate's program, at least 6 degrees conferred for Bachelor's programs, at least 5 degrees conferred for Master's programs, and at least one degree conferred for Doctoral programs (based on a five-year average).

	Illinois State Wide			SIUC		
Outcomes	Bachelors	Masters	Doctoral	Bachelors	Masters	Doctoral
Sunset/Teach Out	6	9	0	1	0	0
Consolidation	0	0	0	0	0	0
Redesign	17	10	0	1	0	0
Justification	12	36	3	3	12	3
Priority Review	48	49	8	0	4	0
Total	83	104	11	5	16	3

For your information, in the state of Illinois, 637 Bachelor's level programs, 538 Master's level programs, and 206 Doctoral level programs were assessed across all the public universities. I should also point out that no CASA program was categorized as a low producing program on this list.

## RESEARCH TIPS

If you have submitted a proposal for funding to the National Science Foundation (NSF), then you will be familiar with the term *broader impacts* (BI). BI can be viewed as the societal benefits of the research, or the return on taxpayer's investment in research. A requirement to explain the "significance" or impact of the funded research is found in various degrees across all federal funding agencies, including NSF, the National Institutes of Health, and the USDA. To help develop institutional capacity and engagement in BI activity, the [National Alliance for Broader Impacts](http://broaderimpacts.net/) (NABI) was formed in 2014. The University of Missouri hosted a Broader Impacts Intensive Training last week. For more information about BI, please visit: <http://broaderimpacts.missouri.edu/>. The next Broader Impacts Summit will be hosted by the University of Pennsylvania in Philadelphia April 20-22, 2016. More information is available at: <http://broaderimpacts.net/>.

## ON THIS WEEK'S CALENDAR

- Monday, October 26, 2015: Faculty/Staff Ethics Training before November 6, 2015.
- Tuesday, October 27, 2015: 11:00am, Deans Council Meeting, Anthony Hall BCR.
- Wednesday, October 28, 2015: 6:00pm-8:00pm, SIU Student Trustee Allen Shelton: State of the Student Address, Morris Library Guyon Auditorium.
- Thursday, October 29, 2015: 10:30am, Hickory Ridge Golf Course, Aviation Hope Flies Scholarship Golf Scramble; 11:00am, Physical Therapist Assistant (PTA) Industrial Advisory Committee Meeting, ASA 064.

- Friday, October 30, 2015: 11:00am - 4:30pm, CASA Board of Counselors Meeting, TEC 126A; 5:00pm - 8:00pm, Aviation Scholarship Banquet, TEC Multipurpose Room.
- Saturday, October 31, 2015: 10:30am - 12:00pm, SIU Foundation's Endowed Scholarship Recognition Brunch, Student Center Ballrooms.

### **AND FINALLY ...**

If you see something in this update that you want to comment on, please send me an email at my SIU email [awang@siu.edu](mailto:awang@siu.edu) or call me at 618-536-6682. Also, if you know of somebody who might be interested in receiving the CASA Dean's MMU, please ask them to send me an email and we will gladly add them to our mailing list. On the other hand, if you prefer not to receive the CASA Dean's MMU, please let me know, as well. Thank you.

Andy Ju An Wang, Ph.D.  
Dean, College of Applied Sciences and Arts